



File

London Borough of Camden
Camden Town Hall
Argyle Street Entrance
Euston Road
London WC1H 8EQ

ENVIRONMENT DEPARTMENT

Planning, Transport and Health Service

Tel 071-278 4444
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Allied Outdoor Advertising Ltd
(Ref:PAL/bt)
Allied House
47/49 Aberavon Road
LONDON E3 5AR

Our Reference: CA/9480098/
Case File No: CA892
Tel.Inqu:
John Davies ext. 5885

Date: 22 JUL 1994

Dear Sir(s)/Madam,

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) Regulations 1992

Refusal of Consent to Display Advertisement(s)

The Borough Council, in pursuance of powers under the above-mentioned Regulations, hereby refuses consent for the display of the advertisement referred to in the undermentioned schedule (as shown on the plan(s) submitted).

Note : An applicant aggrieved by the refusal of consent to display an advertisement may appeal to the Secretary of State, Department of the Environment, Tollgate House, Houlton Street, Bristol BS2 9DJ, under Regulation 15 of the above-mentioned Regulations by notice in writing to the Secretary of State within two months from the receipt of this decision. Notice of such appeal must also be sent to the Borough Council.

SCHEDULE

Date of Original Application : 28th June 1994

Address : 146/148 Charing Cross Road, WC2.

Proposal : The display of two 6.4m x 3.35m (48 sheet) ultravision poster panels with overhead external illumination on the flank wall 4.5m above ground level, together with information panels at pavement level, as shown on drawing no. PL/265/PA.

Reason(s) for Refusal:

01 It is considered that the proposed high level advertisement hoardings would be visually detrimental to the area in which they would be located by reason of their size, elevation and illumination.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'David J. H. J.', written over a printed name.

Director,
Environment Department

(Duly authorised by the Council to sign this document)