



CITY OF LONDON

PETER WYNNE REES, BSc, BArch, BTP, RIBA, FRTPI
City Planning Officer

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T.P.Reg.No.A8068

Decision Dated: 25th August 1989

In any reply please quote Registered Plan No. 89-0375AG

Dear Sir(s),

Town and Country Planning Acts, 1971-1986
Town and Country Planning (Control of Advertisements) Regulations 1989

CONSENT TO DISPLAY ADVERTISEMENT

The COMMON COUNCIL of the CITY OF LONDON hereby CONSENTS under the above-mentioned Regulations to the display of the advertisement referred to in the undermentioned schedule for the period and SUBJECT TO THE CONDITIONS set out therein and in accordance with the plans submitted.

SCHEDULE

Date of application 21st July 1989

Plans submitted. Registered Plan No. 89-0375AG (see Appendix attached.)

Site of Advertisement:- 123 Holborn

Description:- (1) An internally illuminated fascia sign measuring 600mm (2'0") high by 4100mm (13'6") wide at a height of 2900mm (9'6") above ground. (2) an internally illuminated projecting sign measuring 500mm (1'8") high by 950mm (3'1") wide at a height of 4100mm (13'6") above ground.

Yours faithfully,

Town Clerk.
Date of Issue: 29.08.89

Dixons Stores Group Ltd
46-50 Uxbridge Road
Ealing
London W5 2SU
Attn: Martyn Bailey Dip Arch.



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Registered Plan No: 89-0375AG

SCHEDULE (continuation)

- 01 Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Common Council.
- 02 Any structure or hoarding erected or used principally for the purpose of displaying advertisements, shall be maintained in a safe condition.
- 03 Where an advertisement is required under these Regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Common Council.
- 04 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- 05 No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- 06 Period of consent from:- 25.08.89 until 24.08.94
REASON (conditions 1-6): To ensure compliance with the Town and Country Planning (Control of Advertisements) Regulations, 1989.

The Plans and Particulars accompanying this application are:- Drawings numbered HOL/2/NWG/1 Revision C; received 25th July 1989.