

TOWN AND COUNTRY PLANNING ACT, 1971
APPLICATION FOR PERMISSION TO DEVELOP LAND
IN GREATER LONDON

For office use only

Borough Ref. N14/28/1

Registered No. 20126

Date received 22.1.75

1. APPLICANT

Name SOUVEIR PRESS LTD
 Address 95 MORTIMER STREET
LONDON W1N 8HP
 Tel. No. 580-9307

AGENT (if any) to whom correspondence should be sent

Name ROGER MARA
 Address 5 KENSINGTON COURT
LONDON W8 5 DL
 Tel. No. 937-5963

2. PARTICULARS OF PROPOSED DEVELOPMENT

(a) Full address or location of the land to which this application relates and site area (if known). 43 GREAT RUSSELL STREET
LONDON WC1.

(b) Brief particulars of proposed development including the purpose(s) for which the land and/or buildings are to be used. OFFICES & SHOWROOM.

(c) State whether applicant owns or controls any adjoining land and if so, give its location. NO

(d) State whether the proposal involves:-

(i) New building(s).....	State Yes or No NO	If "Yes" state gross floor area of proposed building(s). m ² /sq ft*
(ii) Alterations.....	YES	If residential development, state number of dwelling units proposed and type if known, e.g. houses, bungalows, flats.
(iii) Change of use.....	NO	If "Yes" state gross area of land or building(s) affected by proposed change of use (if more than one use involved state gross area of each use). hectares/acres/m ² /sq ft*
(iv) Construction of a new access to a highway	vehicular.. <input type="checkbox"/> pedestrian <input type="checkbox"/>	
(v) Alteration of an existing access to a highway	vehicular.. <input type="checkbox"/> pedestrian <input type="checkbox"/>	

*Please delete whichever inapplicable

3. PARTICULARS OF APPLICATION

State whether this application is for:-

(i) Outline planning permission..... State Yes or No ☐

If "Yes" delete any of the following which are not reserved for subsequent approval

- | | | | |
|---|--------|---|---------------------|
| 1 | siting | 3 | external appearance |
| 2 | design | 4 | means of access |

(ii) Full planning permission **YES.**

(iii) Renewal of a temporary permission or permission for retention of building or continuance of use without complying with a condition subject to which planning permission has been granted ☐

If "Yes", state the date and number of previous permission and identify the particular condition (see General Notes)

Date
 Number
 The condition

(iv) Consideration under Section 72 only (Industry) ☐

4. PARTICULARS OF PRESENT AND PREVIOUS USE OF BUILDINGS OR LAND

State:—

(i) Present use of buildings/land.

(ii) If vacant, the last previous use and period of use with relevant dates.

Vacated approx June 1974
Offices & showrooms of publishers.

5. ADDITIONAL INFORMATION

(a) Is the application for industrial, office, warehousing, storage or shopping purposes?

State
Yes or No

YES

If "Yes", complete Part III of this form

(b) (i) How will surface water be disposed of?

(i) Combined soil & surface water drainage system.

(ii) How will foul sewage be dealt with?

(ii) Public sewer beneath 65 Russell St.

6. PLANS

List of drawings and plans submitted with the application

Nos. 74-08A/B, 74-09A to 74-13A inclusive.

Note: The proposed means of enclosure and of access to the site, the materials and colour of the walls and roof, landscaping details etc should be clearly shown on the submitted plans, unless the application is in outline only

I/We hereby apply for

* (a) planning permission to carry out the development described in this application and the accompanying plans, and in accordance therewith.

OR * (b) planning permission to retain buildings or works already constructed or carried out, or a use of land already instituted as described on this application and the accompanying plans.

*Delete whichever inapplicable

Signed Roger Mara on behalf of Souvenir Press Ltd Date 20/1/75

Note An appropriate certificate must accompany this application unless you are seeking approval to reserved matters—see General Notes. The following certificate will be appropriate if you are the owner or have a tenancy of all the land. Only one copy need be completed.

Certificate under Section 27 of the Town and Country Planning Act 1971

Certificate A *

I hereby certify that:—

1. ~~I am~~ *the estate owner in respect of the fee simple of every part of the land to which the accompanying application relates.
The applicant is ~~entitled to a tenancy~~

*2. None of the land to which the application relates constitutes or forms part of an agricultural holding; or

*2. ~~I have~~ *I have given the requisite notice to every person other than ~~myself~~ himself who, 20 days before the date of the application, was a tenant of any agricultural holding any part of which was comprised in the land to which the application relates, viz:—

Name of Tenant

Address

Date of service of notice

PLANNING AND COMMUNICATIONS
DEPARTMENT
CAMDEN
23 JAN 1975
VOL _____ NO _____
ACK _____
*Delete where inappropriate
REFERRED TO _____

Signed Roger Mara*On behalf of Souvenir Press LtdDate 20-1-75

PART III

TPI
Part III

Additional information required in respect of Applications for INDUSTRIAL, OFFICE, WAREHOUSING, STORAGE or SHOPS

(Attention is drawn to 'General Notes for Applicants')

(Those questions relevant to the proposed development to be answered)

Application No.
(For Official Use Only)

1. In the case of industrial development, give a description of the processes to be carried on and of the end products, and the type of plant or machinery to be installed.

2. If the proposal forms a stage of a larger scheme for which planning permission is not at present sought, please give what information you can about the ultimate development.
(See Note overleaf)

3. Is the proposal related to an existing use in Greater London?
If so, please explain the relationship.

State
Yes or No
NO.

4. Is this a proposal to replace existing premises in this area or elsewhere which have become obsolete, inadequate or otherwise unsatisfactory?

State
Yes or No
YES

If so, please give details including gross floor area of such premises and state your intentions in respect of those premises.

**Approx 2,000 sq ft lease expiring
vacating premises.**

5. (a) What is the total floor space of all buildings to which the application relates?

(b) What is the amount of industrial floor space included in the above figure?

(c) What is the amount of office floor space?

(d) What is the amount of floor space for retail trading?

(e) What is the amount of floor space for storage?

(f) What is the amount of floor space for warehousing?

Existing (if any)

Proposed new floor space

(See General Notes)

(a) **3,890** ~~sq.~~/sq.ft.m²/sq.ft.(b) **NONE** m²/sq.ft.m²/sq.ft.(c) **2826** ~~sq.~~/sq.ft.m²/sq.ft.(d) **778** ~~sq.~~/sq.ft.m²/sq.ft.(e) **286** m²/sq.ft.m²/sq.ft.(f) **NONE** m²/sq.ft.m²/sq.ft.

6. (i) How many (a) office (b) industrial and (c) other staff will be employed on the site as a result of the development proposed?

(ii) If you have existing premises on the site, how many of the employees will be new staff?

(iii) If you propose to transfer staff from other premises, please give details of the numbers involved and of the premises affected.

(a) Office

(b) Industrial

(c) Other staff

M

F

M

F

M

F

(i)

7**8****2****2**

(ii)

**14 Staff transferring from 95 Mortimer St
W.I.**

7. In the case of industrial or office development is the application accompanied by an industrial development certificate or office development permit?

If 'NO' state why a certificate is not required.

State
Yes or No
NO.

No change of use of building.

8. What provisions have been made for the parking, loading and unloading of vehicles within the curtilage of the site? (Please show the location of such provision on the plans and distinguish between parking for operational needs and other purposes)

NONE.

9. What is the estimated vehicular traffic flow to the site during a normal working day? (Please include all vehicles except those used by individual employees driving to work)

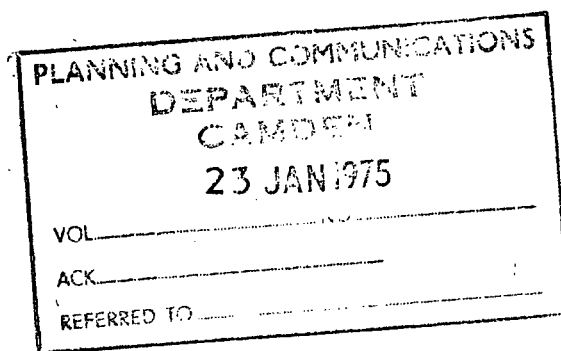
ONE TO TWO VANS.

**Mainly a wholesale showroom
to display books which are dispatched
direct by printer.**

10. What is the nature volume and proposed means of disposal of any trade effluents or trade refuse?	Wrapping paper & some cardboard boxes. approx 5 plastic sacks per week.
11. Will the proposed use involve the use or storage of any of the materials of type and quantity mentioned in General Notes for Applicants. If 'Yes' state materials and approximate quantities.	State Yes or No <div style="border: 1px solid black; padding: 2px;">No.</div>
12. State details of any processes sub-contracted, the percentage sub-contracted and the location of sub-contractors.	
13. List materials used, giving source (locality in Great Britain or port of entry) and transport used	
14. State approximate percentages of turnover to markets under (a), (b), (c) and (d) and transport used in each case *State name of docks or airport	(a) Greater London Council Area:..... (b) Elsewhere in Great Britain:..... (c) Exports through London Docks:..... other docks:..... *(d) Exports through airports:.....

15. State reasons in full for desiring location first in Greater London and then on the proposed site.
(Continue on a separate sheet if necessary)

Central location close to other publishers
Near to British Museum for passing trade.



Signed Roger Mara On behalf of Souvenir Press Ltd Date 20-1-75

NOTE

Question 2 Grant of the permission now sought would in no way commit the local planning authority in respect of any proposed ultimate overleaf development which the applicant may mention in answer to this question.