

Appendix A

London Borough of Camden
Development Control
5th Floor
Camden Town Hall Extension
Argyle Street
London
WC1H 8EQ

Our Ref : REN001/GLN4040/L1

Your Ref : Orange Site GLN4040

Date : 07 November 2008

Dear Sirs

**Proposed Radio Base Station on Grafton Road, Site Reference GLN4040
Pre-Planning Application Consultation**

We write to you as Acquisition Agents working on behalf of Orange Personal Communications Services Limited in respect of identifying a location for a new mobile phone installation to provide improved coverage on the railway line adjacent to Grafton Road in Camden.

In line with the Mobile Operators Association (MOA) 10 Commitments and in particular Commitment 2 (as discussed in more detail in Part 1), this letter provides you with details of our proposals and also invites you to enter into pre-application discussions with us.

In addition, we are required to consult with you under Regulation 3(1)(b) of the Electronic Communications Code (2003) of our proposed intention to install electronic communications apparatus in your area. Please accept this letter as our formal pre-application consultation in accordance with this regulation.

I look forward to receiving your comments on the potential location identified (Part 2), the alternative locations discounted (Part 3) and also on the suggested Traffic Light Rating and the Community Consultation Plan (Part 4). If you would like to meet me on site to discuss this installation, please contact me to arrange a suitable time.

Thank you for your assistance.

Yours faithfully



RODERICK RENNISON

Rennison Consultants

Acting on behalf of Orange Personal Communications Services Limited

Enc : Plan of the Area
Photograph of Proposed Site

PART 1

The 10 Commitments

As you may be aware, Orange in conjunction with the other mobile phone operators and its trade association, the Mobile Operators Association (MOA), is committed to addressing community concerns about mobile phone transmitters through a ten-point initiative known as the 10 Commitments. Details of the commitments can be found on the mobile telecommunications industry website.¹

The 10 Commitments include increased communication and consultation with Local Planning Authorities and members of the public, compliance with the more stringent ICNIRP public exposure guidelines for radio base stations and ensuring transparency and accountability in their site sharing processes.

For clarification purposes, we enclose a plan of the area showing where Orange is proposing to install a new site, with the preferred option marked.

PART 2

Proposal Details

Orange requires a site for a new base station installation on Grafton Road because Orange's 3G coverage along the railway line in this area is poor.

In drawing up a list of potential sites in your area, Orange has already undertaken the following research to identify the most suitable locations that meet our requirements while minimising the impact on the environment. In searching the most suitable site, we have checked the following sources:

- The Local Planning Authority's Mast Register, where available;
- Our own database has details of other Operators' sites and has been used in order to ensure that no existing masts or structures have been missed;
- The LPA's Local Plan has been reviewed to identify a location that meets both the requirements of the Orange network and your Authority's land use planning policies;
- The Orange Network Planner/Engineer has visited the area with ourselves and undertaken a comprehensive tour in order to identify the most suitable option that meet the technical requirements of the Orange network;

The site in this area will be known as Grafton Road with the Orange site reference number GLN4040. The National Grid Reference for the proposed site is E528290/N185290. The proposed site is located on the north side of Grafton Road, just west of the Mitre, in the highway verge/footway. The site is east of open space, and is adjacent to tall buildings. Orange is proposing to install a 10m pole between the existing Vodafone pole and the Mitre. There will be a small equipment cabinet near the base of the pole against the boundary wall. This will be a site with a very low environmental impact.

¹ Can be viewed on the Mobile Operators Association (MOA) website
http://www.mobilemastinfo.com/planning/Ten_Commitments.pdf

PART 3

Alternative Locations

No suitable alternative options for the site described above have been located that meet Orange's technical needs. In selecting this site, we have also considered a number of alternatives, but these are not available to Orange or are not considered to be suitable for an installation for the reasons given below:

ADDRESS AND GRID REFERENCE	COMMENTS/REASONS
Discounted Site A – Highway verge/footway and access road on NW corner of Grafton Rd bridge over railway NGR 528220/185400	There is limited space for a new stand-alone column in the verge here, and the access road is owned by Camden Council, who will not accommodate a pole in their land.
Discounted Site B – Highway verge and footway on NE corner of Grafton Rd bridge over railway and open space to the east NGR 528260/185400	There is limited space for a new stand-alone column in the verge here, and the land beyond the highway is owned by Camden Council, who will not accommodate a pole in their land.
Discounted Site C – Highway verge and land on SW corner of Grafton Rd bridge over railway and depot to the west NGR 528260/185400	There is limited space for a new stand-alone column in the verge here, and the land beyond the highway is owned by Camden Council, who will not accommodate a pole in their land.
Discounted Site D – The Mitre, 242 Grafton Road NGR 5283200/185300	Orange failed to reach agreement with the building owner to place an installation on this building.
Discounted Site E Site share on Vodafone Pole on Grafton Road	Vodafone has confirmed that this pole is not suitable for site sharing with Orange

PART 4

Community Consultation

In order to address any concerns over mobile telecommunication apparatus, Orange is committed to carrying out consultation with the community on proposals within their neighbourhood, according to the mobile phone operators Industry agreed Traffic Light Rating model².

² <http://www.mobilemastinfo.com/planning/UK-TLM-for-public-consultation-version-2-0.pdf>

We would like to discuss and agree with you our proposed Traffic Light Rating and consultation strategy for this site. Alternatively you may prefer to retain responsibility for consultation as set out in the General Development Order.

We have rated the site under the Traffic Light Rating model and consider the site to be a red rated site. We welcome your feedback as to whether you consider this appropriate.

The methods of consultation we consider appropriate for this site is as follows:

- Sending consultation letters to the Ward Councillors explaining the need for a base station in this area and the alternative sites that have been considered.
- Displaying a Site Notice on the site prior to the application being made.

GLN4040 site location

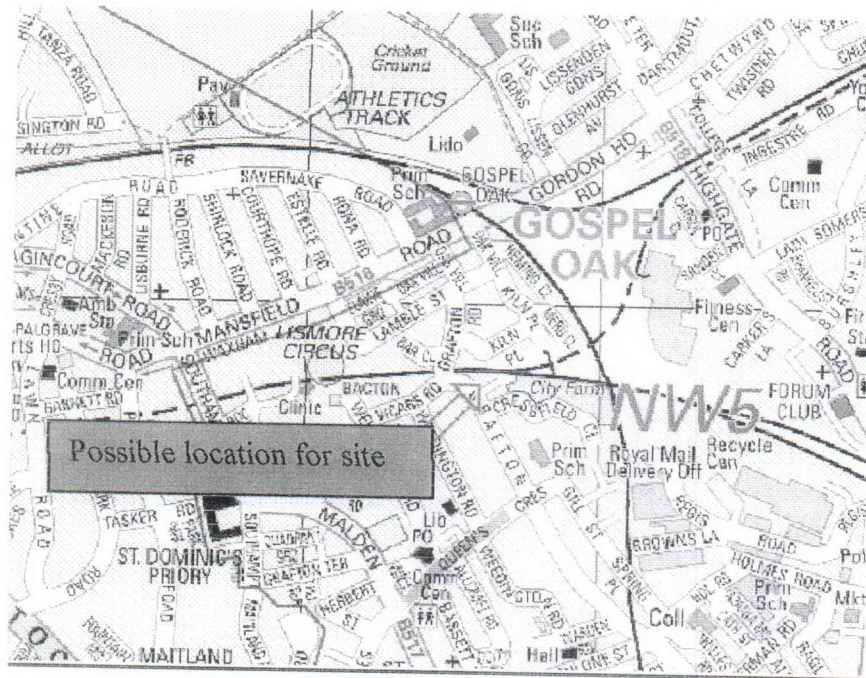
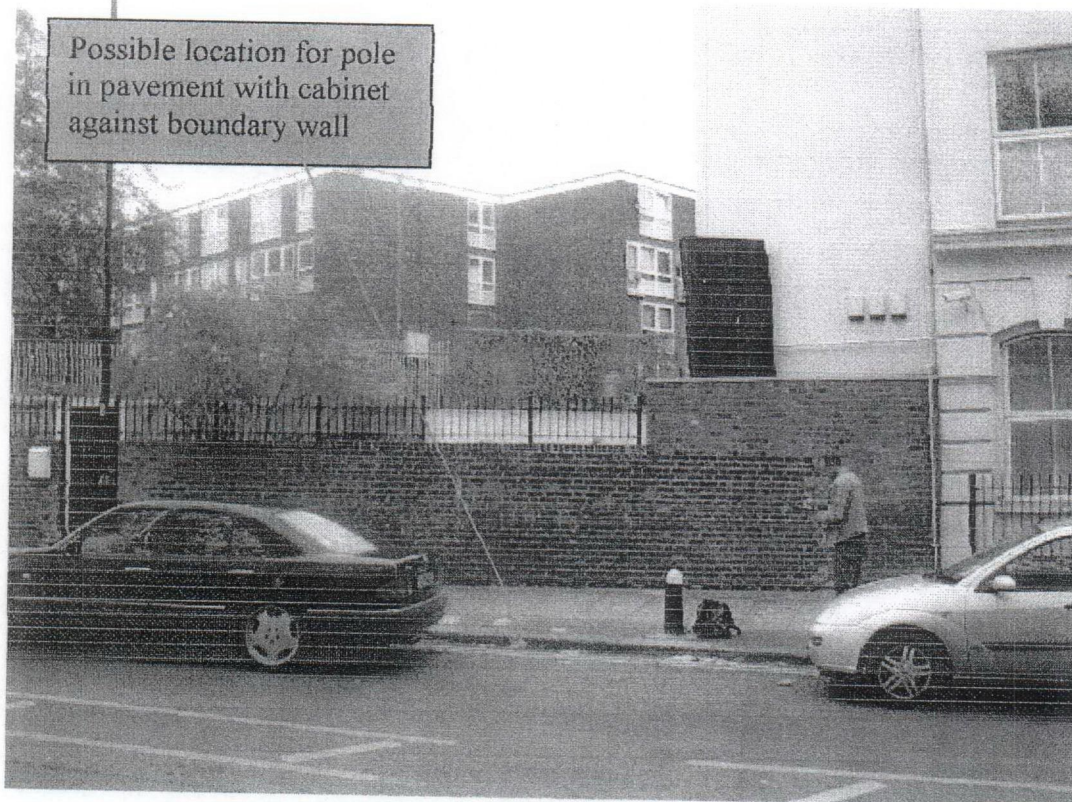
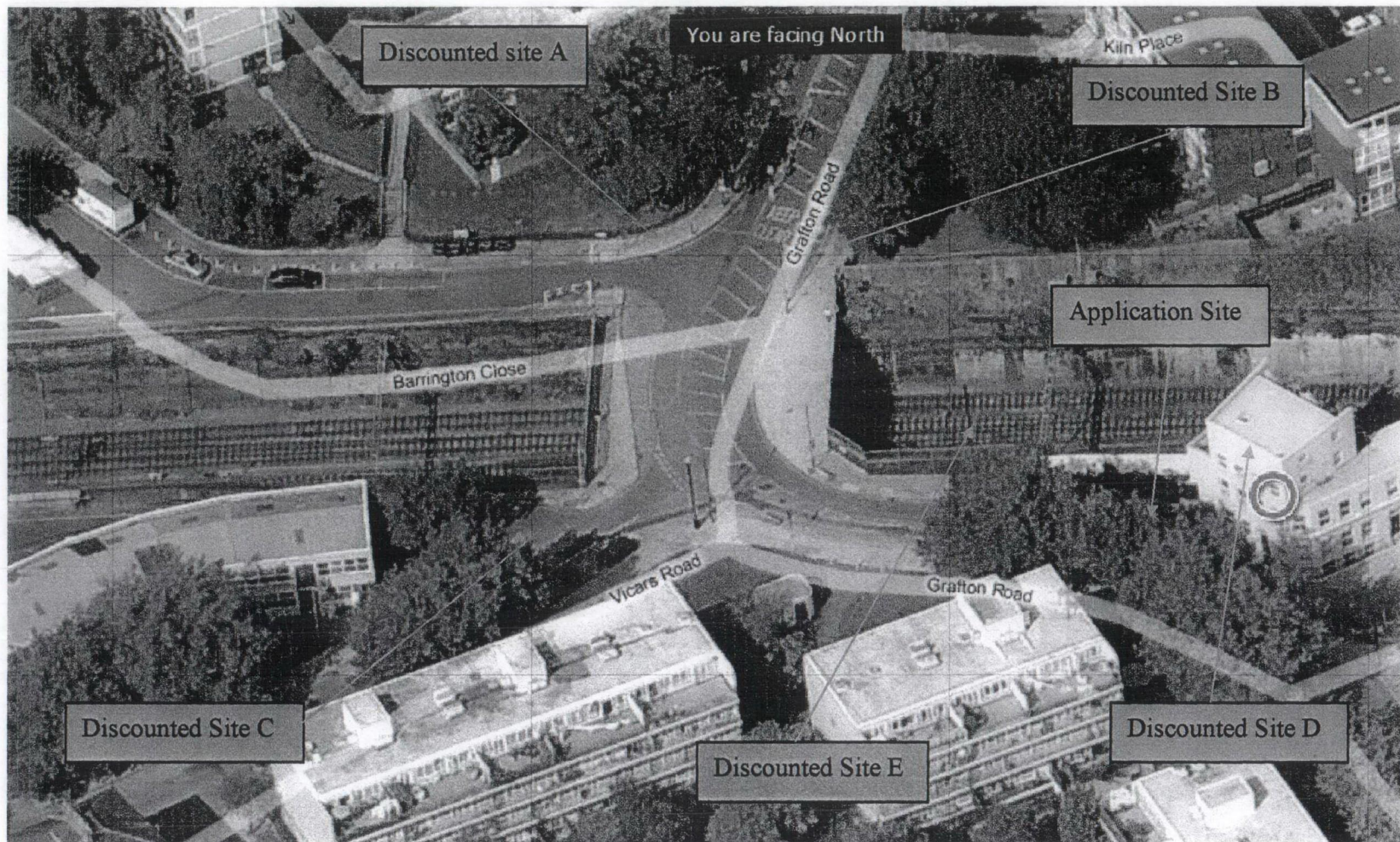


Photo of proposed site



Appendix B

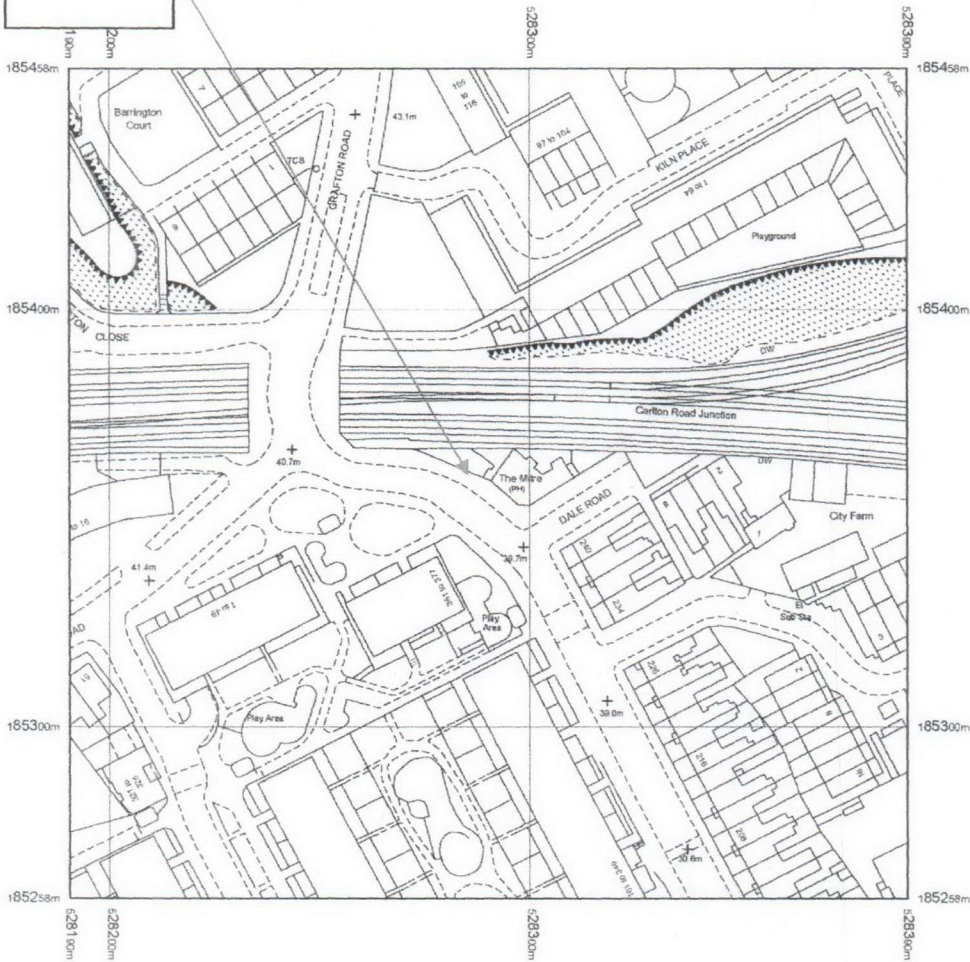
LOCATION OF APPLICATION SITE AND REJECTED SITES



Grafton Road – Application Site



Site location



Typical Lampost Site



Photomontage showing Proposed Site

