Addendum to the Statement of Community Involvement

Introduction

This report is an addendum to the Statement of Community Involvement, submitted in support of the Guinness Court planning application on 5th January 2009. It presents an overview of a public exhibition to present the submitted scheme to the local community.

Overview

The public consultation event was held at 25 St. Edmund's Terrace (St Christina's School) on Tuesday 20th January 2009. Invitations were circulated to a number of residents in the local area including adjoining owners, 2 weeks prior to the event. The event took the form of an exhibition, which ran from 18.00 – 21.00 with members of the design team on hand throughout the evening to listen to residents' concerns and answer queries. A copy of the consultation boards is contained in appendix A.

A number of comments were received on the proposals. Many local residents were pleased to see that the scheme had been amended in light of the feedback received in June 2008. Positive comments were received on the revised design, sustainability credentials and affordable housing elements of the proposal. The table below presents a brief summary of questions / comments raised during the exhibition along with clarifications / responses.

Question / Comment	Clarification / Response
Land Use	
Surprise that private purchasers would want to	The mixing of different tenures is encouraged
buy a private unit with social housing next door	through planning policy as it can encourage
	social-mixing. However, in the case of this
	application the two tenures will be split into
	different cores for easier management.
One resident questioned why a new nursing	The nursing home had become outdated and
home is not being built.	there was no longer any demand for it. The
	planning statement provides further information
	and justification in support of the change of land
	use.
Design	
One member of St. Stephens and Avenue Close	This is not the case. Only 1 tree outside the
(STAC) Residents' Association was concerned	boundary needs to be removed and this is a
that a tree located on Broxwood Way will be	category R tree (remove for reasons of sound
affected by the development (There are two large	arboricultural management). This will be
trees close to the boundary with Broxwood Way).	discussed in more detail with STAC prior to
	commencement of works.
General concern about noise owing to an	The provision of children's play space is
increase in new residents and the fact that there	encouraged through planning policy. Children
will be a children's play area.	will live in the development and a designated
	play space will help to ensure that play is
	carefully managed and safe. The Guinness Trust
	will consult with existing residents over details of
	the play space to ensure they are satisfied how it
	is managed.
	Noise from new residents is not thought to be a



Question / Comment	Clarification / Response
	significant problem given the continued
	residential use of the site, which is in keeping
	with the surrounding context.
Some STAC members feel that the site is being	This has been discussed with design and
over developed.	planning officers who support the proposed
ever developed.	density and design. The planning statement
	provides further justification for the proposed
	density.
Concerns over the height of block A.	Block A is only approximately half a metre taller
	than the pitched roof of the former nursing home.
The footprint of Block A now extends to the site	The buildings are designed within the 18m
boundary. Some residents are concerned that	guideline between habitable rooms prescribed
they would suffer from over looking / loss of	through Camden Planning Guidance.
privacy.	
One attendee questioned why we are providing	This was discussed with the design and planning
two buildings rather than one tall building.	officers at the outset. It was decided that this
	would not be the optimal design solution
	because it would not address the mid-low level
	context of some surrounding buildings.
Residents in Avenue Close are concerned that	Some residents of Avenue Close will actually
they will lose Daylight and Sunlight owing to the	benefit from an increase in sunlight / daylight
height of the buildings.	with the removal of the horse-shoe configuration
	of the current buildings, creating a visual link
	between north and south. Any loss of sunlight /
	daylight for other windows on Avenue Close is
	within the BRE guideline amounts.
A resident of 28b St Edmund's Terrace raised	The car club spaces are encouraged through
concern over the location of car club bays	planning policy. The Guinness Trust would be
adjacent to the rear of his property.	happy to pay for the spaces to be delivered off-
	site and the current proposed spaces could be
	replaced with landscaping.
	However if it is necessary to provide the appear
	However, if it is necessary to provide the spaces on-site then they will have to remain in their
	current location to ensure adequate surface car
	parking space for residents and visitors.
Construction and Traffic	pararig space for residents and visitors.
Some residents in Barrie House and Avenue	Broxwood Way is a private road and as such
Close were concerned that the development	parking should be privately enforced.
does not have an adequate number of parking	parming should be privately efficied.
spaces for the number of units proposed and that	The development will be car capped, enforced
new residents may end up parking on Broxwood	through a legal agreement with the Council. A
Way or increase parking stress on St Edmund's	car-capped development means that no on-
Terrace.	street permits will be issued to new residents
Torraco.	and the Guinness Trust will need to make sure
	that new residents are made aware that they can
	not obtain permits.
Concerns over traffic impact generally	The transport statement submitted in support of
, , ,	the application does not consider the modest
There are two other major schemes planned	uplift in residential units will place a strain on
,	





Question / Comment	Clarification / Response
	the site and the erection of Block B and will also take a year. Further details are shown on the phasing plan which accompanies this application.
	The phasing has been carefully coordinated to ensure that most of the existing residents can be moved into the newly constructed Block A from their existing flats. This will allow the existing block to be vacated and then demolished and a new block (Block B) built. Having consulted with existing residents it was agreed that this would be the preferred phasing methodology. It is likely that a minority of residents may need to be located off-site during the construction process.
Concern from STAC that Guinness Court should	The Guinness Trust will remove Japanese
be removing Japanese Knotweed.	knotweed on the Guinness Court site as part of the re-development.
Party wall / boundary wall matters. Some members of the St Stephens and Avenue Close Residents' Association have claimed that there needs to be a metre separation distance between the boundary of the site and the building line.	This is a legal issue and the Guinness Trust is currently seeking further advice.
This applies to the boundary between Broxwood Way and the boundary of the Guinness Court site. It may also apply to the south-western boundary with the bin store and the rear of 26 St Edmund's Terrace.	





The Vision

We aim to create a neighbourhood to be proud of with high quality sustainable homes providing a mix of private and social housing. The development will respond to the constraints and opportunities of the setting and contribute to the character of the local area.

The Guinness Trust

The Guinness Trust has been providing good quality, affordable homes for over 100 years. Currently the Guinness Trust provides accommodation for more than 100,000 people in over 50,000 homes across the country with services provided by more than 2000 staff.

The Guinness Trust has a strong track record of working in partnership with residents, local councils, developers and other agencies to help create thriving communities where people want to live.

The Guinness Trust has had an involvement with Guinness Court since the 1930s and has been providing affordable housing and care home accommodation on the site since this time.

Current State of Site and Buildings

The care home has already been demolished. The existing flats on the site are in need of replacement.









Guinness Court (prior to demolition of care home)





















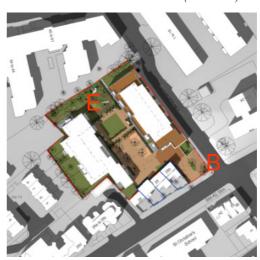
Feedback received from June consultation

Concern raised	How we have changed the scheme
The height and bulk on Broxwood Way were inappropriate to the surrounding buildings	■The height of Block A has been reduced by one full storey
	■The penthouse on Block A is significantly set back
	■ Lightweight materials are used to reduce visual impact
Building line was too far forward on St Edmund's Terrace and Broxwo od Way	The St Edmund's Terrace elevation of Block A has been pulled back 13 metres to ensure consistency with the St Edmund's Terrace building line
The proposal did not have a residential character	The design has changed significantly. Brick is now proposed to reflect materials in the local area
Complicated and inappropriate materials were proposed	Different coloured brick is used for lower storeys and glass for upper storeys. The overall effect is to provide a simpler design which compliments surrounding properties.
Affect on amenity of neighbouring properties in terms of loss of light and privacy	■The kinked arm of BlockB has been omitted which opens up views between north and south
	■The frontage of Block A been narrowed and reduced in height by 1 storey which has improved the shape
	■ The supporting sunlight / daylight assessment concludes that the development complies with BRE guidelines
■Potential noise and dust from construction	The construction process will be carefully managed and will need to demonstrate health and safety credentials. The
■ Risk to children's safety	selected contractor will be part of the Considerate Contractors Scheme.
■ Potential damage to Broxwood Way	Contractors Scrience.
Extra noise from new residents	Noise from new residents will not be a significant problem given the continued residential use of the site, which is in keeping with the surrounding area.
Traffic and transport impact on the local area	Access on to the site will be as existing. A transport assessment is submitted in support of the planning application which concludes that the transport impact of the new development will not be significant due to the modest uplift in the number of residential units. Sust ainable travel is also encouraged through a Green Travel Plan.

June 2008 scheme (89 units)



Current Scheme (73 units)















View From St Edmund's Terrace (e.g. 26A to 26C St.Edmund's Terrace)



June 2008 scheme (89 units)



Current Scheme (73 units)







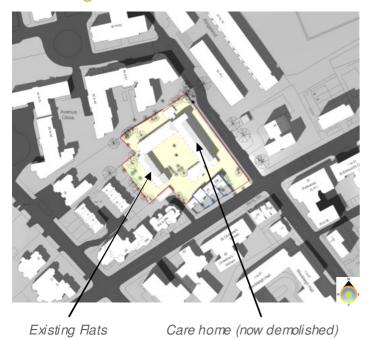








Existing (prior to demolition of care home)



Proposed (Block A and B)



The site

The site is surrounded on all sides by residential properties. We consider it important to maintain the privacy of neighbouring properties and not to have an impact on daylight, sunlight, space and overlooking. We have designed the proposed building to have the minimum impact on neighbouring buildings.



These drawings show the stages of how we plan to develop the site. Block A will be constructed first and then the tenants in the existing flats will move into these new flats. The existing flats will then be demolished and Block B will be built.













The proposal consists of two blocks; A and B, with a central courty ard.

- Block A fronts on to Broxwood Way, with a side elevation facing St. Edmund's Terrace.
- Block B is located to the west.
- Cars access the site from St. Edmund's Terrace. Parking spaces are located to the south
 of the site and also at basement level. Block A features two car lifts to give cars access
 to the basement.
- Cycle storage is located at the entrance of each core.









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The Proposal



73 Flats comprising:

 36 private flats, 37 social rented flats 37 x 1 bedroom flats, 20 x 2-bedroom flats, 9 x 3 bedroom flats, 7 x 4 bedroom flats

All flats are:

- Sustainable
- Accessible
- Build to Lifetime homes standards
- 20 underground car parking spaces and 10 surface spaces, including 6 spaces for people with disabilities
- 81 cycle parking spaces to encourage sustainable travel
- New open space set around an attractive central courtyard including children's play area 2 to 12 year old, private gardens and balconies









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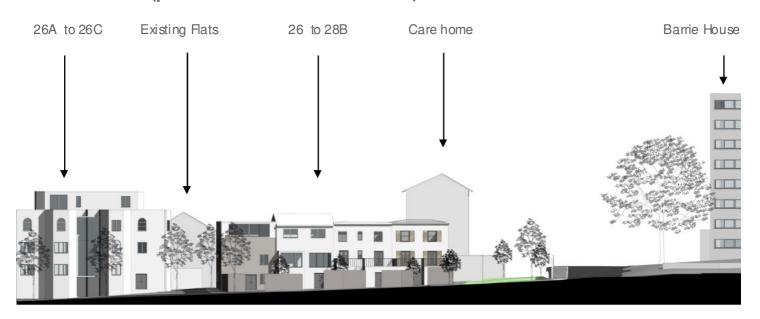
The Proposal in Elevation

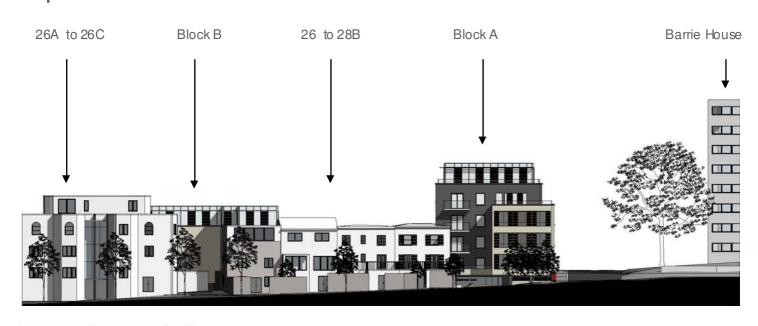
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From St Edmund's Terrace (e.g. 26A to 26C St.Edmund's Terrace)



Guinness Court (prior to demolition of care home)















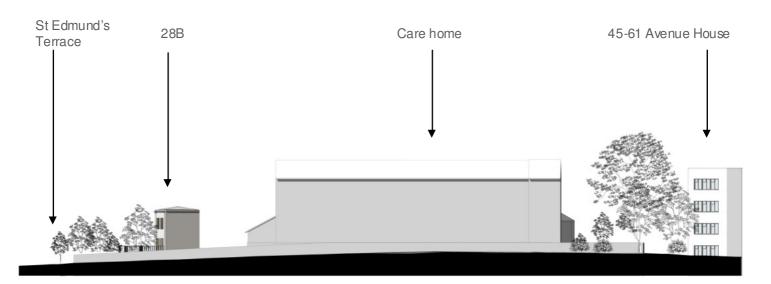


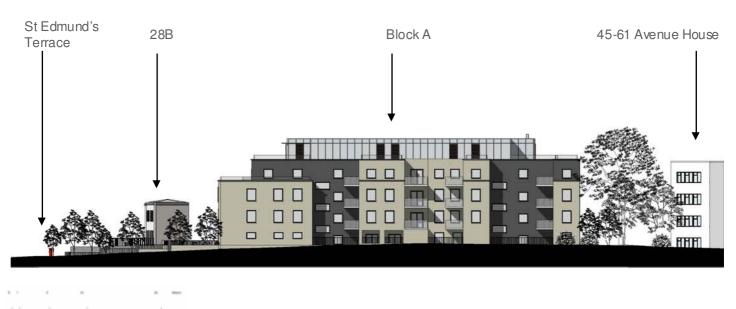
The Proposal in Elevation



From Broxwood Way (Kingsland and Barrie House)

Guinness Court (prior to demolition of care home)

















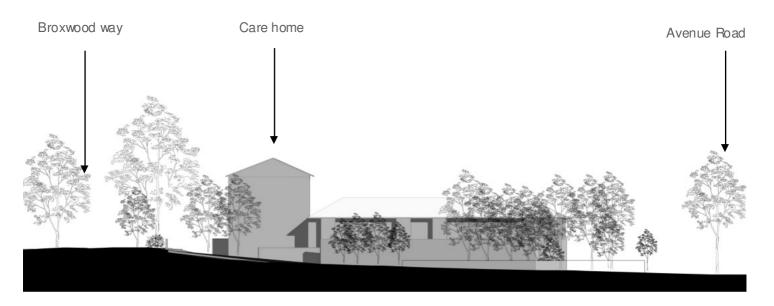


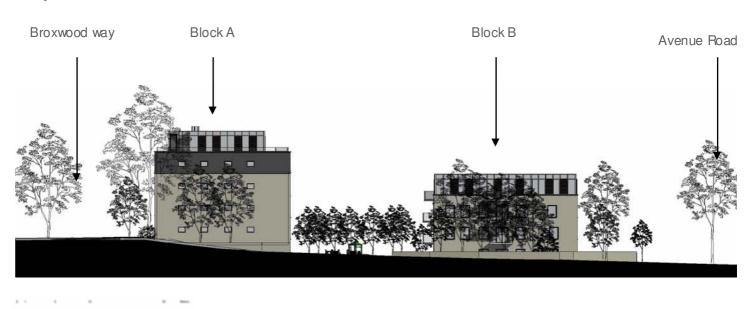
The Proposal in Elevation





Guinness Court (prior to demolition of care home)



















The Proposal in Elevation

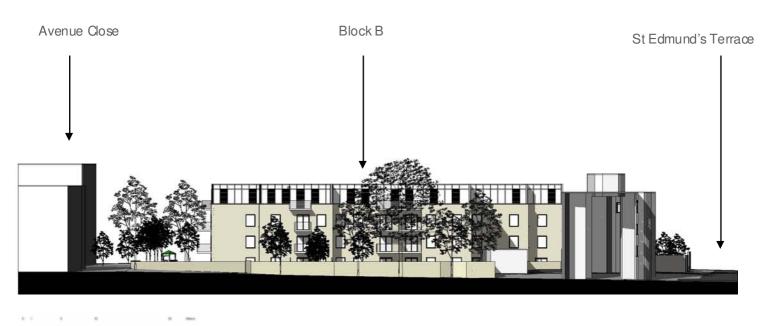


From the Western Boundary (Backgarden of Avenue Road)



Guinness Court (prior to demolition of care home)











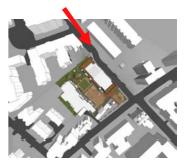






Artistic Impressions





From Broxwood Way (North)

View from the northern end of Broxwood Way. The buildings in the foreground are the flats on Avenue Close (on the right) and the Kingsland flats (on the left).



From St Edmund's Terrace (East)

View from St. Edmund's Terrace looking West from in front of Barrie House.











Artistic Impressions



From Titchfield Road (South)

View from Titchfield Road, looking North into Broxwood Way.



From St Edmunds Terrace

View from St. Edmund's Terrace, looking east towards Barrie House.









(West)





Materials

below are examples of the types of material that we will be using in the Guinness Court development



















State blue smooth / blue London Stock brindle smooth Brick Brick

Natural red louro timber

Thermally broken curtain walling transparent glass panel

Advantages of the proposed scheme

- Highly sustainable housing using solar collectors to provide hot water and Combined Heat and Power plant to generate electricity
- All homes will meet Code for Sustainable Homes Level 3
- Replacement of existing housing with high quality modern housing designed to Lifetime Homes Standards
- 50% affordable housing in an area of Camden where it is greatly needed by the council
- Sustainable transport including 2 spaces for local car club and 81 cycle parking spaces for every resident
- More amenity space for residents including a new north-south link
- Children's play space for 2-12 year olds

How to Comment

The proposals can be viewed in hard copy at Camden Town Hall or online at : www.camden.gov.uk/planning

Comments can be made in writing to:

Bethany Arbery
London Borough of Camden
5th Floor, Camden Town Hall Extension
Argyle Street
London
WC1H 8EQ

Michael Lyon Guinness Trust Gate House Fretherne Road Welwyn Garden City Herts AL8 6NS

Or

Online at: www.camden.gov.uk/planning

If you want to discuss the application further please contact Andy Watson on 020 7812 8373









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Guinness Court

St. Edmund's Terrace

Consultation Event

20 / 01 / 09

7pm to 8.45pm



