

Ashby Design Limited
Simon Hansard
High Street
Old Stevenage
Herts
SG1 3DB

Application Ref: **2009/0372/A**
Please ask for: **Jonathan Markwell**
Telephone: 020 7974 **2453**

10 March 2009

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:

**Duke of St Albans
Highgate Road
LONDON
NW5 1QX**

Proposal:

Erection of an externally illuminated fascia sign and an externally illuminated projecting sign on the Swain's Lane (north) elevation and an externally illuminated fascia sign on the Highgate Road (west) elevation.

Drawing Nos: 123/08/20.00; 123/08/20.02; 123.08/50.00; 123/08/50.01, as received 03/03/2009.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.



Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2 No advertisement shall be sited or displayed so as to
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

Informative(s):

- 1 Please note that the boundary enclosure shown on the approved plans does not benefit from advertisement consent. Given that the boundary enclosure is in excess of 1m in height, it is considered that planning permission is required for the erection of this boundary enclosure.
- 2 The signage shown on the boundary enclosure, as shown on the approved plans, is considered to benefit from deemed advertisement consent under Class 6 of the Town and Country Planning (Control of Advertisements) Regulations 2007.

Disclaimer

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