

PBM Building Services Ltd
70 Whalebone Lane South
Dagenham
Essex
RM8 1BB

Application Ref: **2008/5948/A**
Please ask for: **Tania Skelli-Yaoz**
Telephone: 020 7974 **2516**

16 March 2009

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:
Adeline Place Car Park (YMCA)
112 Great Russell Street
London
WC1B 3NQ

Proposal:
Display of an externally illuminated fascia sign and internally illuminated projecting sign at the entrance to the underground car park on Adeline Place.

Drawing Nos: 404-01; 404-02 Rev B; 403-03 Rev A (projecting sign only); 403-04 Rev B; and A4 drawing - section through tray section fascia panel.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

Informative(s):

- 1 You are advised that the existing temporary fascia sign displayed on Adeline Place does not benefit from deemed advertisement consent as it does not comply with the conditions of Class 5, Part 1, Schedule 2 of the Town and Country Planning (Control of Advertisements) Regulations 2007. This matter has been reported to the enforcement team for further investigation.
- 2 You are reminded that only the projecting sign shown on drawing no. 404-03 Rev A has been approved. The approved fascia sign is that shown in the latter drawing no. 403-04 Rev B.

Disclaimer

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