

2009/1641/A



Camden

Planning Services
Camden Town Hall
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London WC1H 8EQ

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For office use
Date
Payee
App. No.

Fee

RECEIVED
12 APR 2009

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	MR	First name:	WILLIAM		
Last name:	MATTONT				
Company (optional):	ZURICH ASSURANCE LIMITED				
Unit:		House number:		House suffix:	
House name:	C/O THREEDNEEDLE PROPERTY INVESTMENTS LIMITED				
Address 1:	60 ST MARY AXE				
Address 2:					
Address 3:					
Town:	LONDON				
County:					
Country:					
Postcode:	E3A 8JA.				

2. Agent Name and Address

Title:	MR	First name:	ANDREW		
Last name:	COSSET				
Company (optional):	CB SWIFT LIMITED				
Unit:		House number:		House suffix:	
House name:	SWIFT HOUSE				
Address 1:	48 SPENCER HILL ROAD				
Address 2:					
Address 3:					
Town:	WIMBLEDON				
County:	LONDON				
Country:					
Postcode:	SW19 4EL				

3. Site Address Details

Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name: **THE LIGHTWELL**

Address 1: **12-16 LAYSTALL STREET**

Address 2:

Address 3:

Town: **LONDON**

County:

Postcode (optional): **EC1R 4PF**

Description of location or a grid reference. (must be completed if postcode is not known):

Easting: Northing:

Description:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

INSTALLATION OF TWO NO HANGING BUILDING SIGNS AND TWO FRED ENTRANCE DOOR SIGNS INDICATING "THE LIGHTWELL".

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	1
Application for a projecting or hanging sign(s)	2
Application for a hoarding(s)	
Other	

If you selected Other, please describe:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible:

Officer name:

Reference:

Date (DD/MM/YYYY): (must be pre-application submission)

Details of pre-application advice received?

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? Yes No

If Yes, please provide details:

8. Advertisement Display

Is the advertisement you are applying for already in place? Yes No

If Yes, please provide details of when the use or work started:

APRIL 09

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

UNLIMITED

To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes

No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	HANGING SIGN (RIGHT)	HANGING SIGN (LEFT)	ENTRANCE DOOR SIGN
a) The height from the ground to the base of the advertisement (in metres)	3000	3000	3000
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	504x504x 92	504 x 504 x 92	600x 3200 x 92
c) The maximum height of any of the individual letters and symbols (in metric)	125mm	125mm 200x1200x102	250mm
d) The colour of the text and background	BLACK TEXT ON GREEN BACKGROUND	BLACK TEXT ON GREEN BACKGROUND	BLACK TEXT ON GREEN BACKGROUND
e) Materials of the proposed sign(s)	STAINLESS STEEL FRAME WITH GLASS INSERT	STAINLESS STEEL FRAME WITH GLASS INSERT	STAINLESS STEEL FRAME WITH GLASS INSERT
f) The maximum projection of advertisement from the face of the building	704mm	704mm	125mm
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form:

Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: IN PREVIOUS APPLICATION

Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided:

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: IN PREVIOUS APPLICATION

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application:

The correct fee:

Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

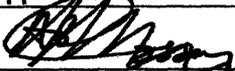
13. Declaration

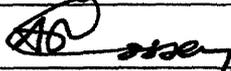
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY:





6th MAY 09 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code:	National number:	Extension number:
0207	464 5880	-
Country code:	Mobile number (optional):	
-	-	
Country code:	Fax number (optional):	
0207	464 5811	

Email address (optional):

WILLIAM.MATHON7@THREADNEEDLE.CO.UK.

15. Agent Contact Details

Telephone numbers

Country code:	National number:	Extension number:
0208	947 2217	-
Country code:	Mobile number (optional):	
	07796953999	
Country code:	Fax number (optional):	
0208	947 2218	

Email address (optional):

A.COSSET@CBSWIFT.CO.UK.

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

Agent Applicant Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address: