

Place Marque  
PO Box 238  
Manchester  
M21 0ZE

Application Ref: **2009/1638/L**  
Please ask for: **Jenny Fisher**  
Telephone: 020 7974 **2527**

10 June 2009

Dear Sir/Madam

## DECISION

Planning (Listed Buildings and Conservation Areas) Act 1990  
Planning (Listed Buildings and Conservation Areas) Regulations 1990

### Listed Building Consent Refused

Address:  
**Bloomsbury Campus**  
**Site 10**  
**University College London**  
**Gower Street**  
**London**  
**WC1E 6BT**

Proposal:  
Display of an internally illuminated rail mounted sign (1.3m x 1.2m x 0.055m) at the Huntley Street/University Street junction, in association with the UCL Campus Wayfinding Scheme.

Drawing Nos: All proposed node locations; Land ownership plan; sign family; sign family 2009/003; sign 10; 2009/005; photo sheet

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

#### Reason(s) for Refusal

- 1 The proposed sign, by reason of its size, location and design, would be detrimental to the special architectural and historic interest of the listed building contrary to policy B6 (listed buildings) of the London Borough of Camden Replacement Unitary



Development Plan 2006 and supporting Camden Planning Guidance December 2006.

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