

Mr Mustafa Zaim  
38a Marquis Road  
Finsbury Park  
London  
N4 3AP

Application Ref: **2009/1613/P**  
Please ask for: **Sara Whelan**  
Telephone: 020 7974 **2717**

26 June 2009

Dear Sir/Madam

### **DECISION**

Town and Country Planning Acts 1990 (as amended)  
Town and Country Planning (General Development Procedure) Order 1995  
Town and Country Planning (Applications) Regulations 1988

#### **Full Planning Permission Refused**

Address:  
**Heavenly Treats**  
**Corner of 249 Shaftesbury Avenue and**  
**New Oxford Street**  
**London**  
**WC2H 8EH**

Proposal:  
Installation of a food and drink kiosk on pavement outside corner of 249 Shaftesbury Avenue and 47 New Oxford Street.

Drawing Nos: Site Location plans x 2; photo sheet; design and access sheet

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

#### **Reason(s) for Refusal**

- 1 The proposed kiosk, by reason of its siting, size and design, would result in visual clutter harmful to the appearance of the adjoining building at 47 New Oxford Street, to the character and appearance of the streetscene and Bloomsbury Conservation Area and to the setting of surrounding listed buildings, contrary to policies B1



(General design principles), B6 (Listed buildings) and B7 (Conservation areas) of the London Borough of Camden Replacement Unitary Development Plan 2006.

- 2 The proposed kiosk, by reason of its siting and size, would result in unnecessary street clutter which would harm pedestrian access, safety and amenity and would harm the character and appearance of the street environment, contrary to policies T1 (Sustainable transport), T3 (Pedestrians and cycling) and T12 (Works affecting highways) of the London Borough of Camden Replacement Unitary Development Plan 2006.

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