



## Design & Access Statement

Fireworks Music Ltd  
28 Percy Street  
London W1T 2DB

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### Introduction:

Percy Street is a pretty tree lined street consisting mostly of Georgian style terraced houses.

Considering its proximity to both Tottenham Court Road & Oxford Street, Percy St is pleasantly quiet due to the one way traffic flow system.



*Percy St north side from Tott Ct Rd*

No. 28 (the site) is situated at the east end of Percy Street near Tottenham Court Rd & is the last Georgian style property on the north side before it gives way to the modern glass fronted buildings that make up the rest of the block.



*No. 28 Percy St*

Most of the Georgian properties on Percy St have commercial office usage on the lower floors.

There are also several shops & boutiques with large windows.

Some of the properties have protruding or suspended signs, some of which are illuminated, advertising various businesses.



*Percy St south side towards Tott Ct Rd*

There is already a cast iron sign bracket fixed to the frontage of the property which is currently redundant. We plan to use the existing bracket to suspend our sign from.



*Existing sign bracket*

We want the sign to be sympathetic to the frontage of the property while at the same time convey that we are a young, vibrant company.

Therefore, we chose a simple, clean design using colours that are both in keeping with the frontage of the property & our business branding.



## Statement:

### 1. Use

The property is currently occupied by us for commercial use on the ground & basement floors & has residential usage on the 1<sup>st</sup> to 3<sup>rd</sup> floors. We are not proposing any change to this.

### 2. Amount

Not applicable – no change proposed.

### 3. Layout

Not applicable – not change proposed

### 4. Scale

The sign will be made to a size that works in proportion with the existing bracket from which it will be suspended. The dimensions of the sign comply with the currency policies for advertising in a Conservation Area.

### 5. Landscaping

Not relevant.

### 6. Appearance

As the property is a listed building within a Conservation Area we have kept the design clean & simple. The colours of the sign will blend easily with the external colours of the property.

### 7. Vehicular & transport links

Not applicable.

### 8. Inclusive access:

While the sign will be visible from the public footpath & public highway it will be suspended over private land so will have no effect on public access to the property.

