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19 JUN 2009

Design and Access Statement

Address 97 Judd Street London WC1H 9JB ("the Property")

Proposal Description; Display of two non-illuminated framed posters onto existing railings.

- 1.1 The proposal is to attach 2 non-illuminated framed posters onto the railings which surround the opening to the basement of the Property.
 - 1.2 The posters are to be attached to the North and South facing railings in order to be visible to pedestrians walking along Judd Street.
 - 1.3 The Property is located in a row of commercial properties which display various advertisements either by way of display within their windows or sandwich boards outside or by hanging signs attached to the building. The proposed posters would therefore be in keeping with the look and feel of the immediate vicinity.
 - 1.4 The Property has been significantly improved by the current owners over the last 16 years; the railings were installed by the current owners approximately 10 years ago this restoring that part of the building to its original state. The frontage of the Property was restored this year and has again reverted to a more traditional design. The proposed posters are of traditional design, being in a wooden frame, and reflect the type of advertisement one might have found at the building when originally constructed.
 - 1.5 The proposed posters will obscure a very small area of the railings and as such will enhance the visual aspect of, and emphasise the practical purpose of, the railings.
 - 1.6 The medical practice carried on at the Property relies heavily on passing trade and it is vital for the public to be informed of the location of the practice and its services. Without the posters the practice would struggle to survive, resulting in vital employment leaving the area and a loss of medical services to the community.
- 2.1 There are no access issues to the posters as they are flat against the railings, do not overhang the public highway and do not impede the access of the public to the Property.

Signed
Applicant - Andreas Syrimis

Dated17-6-2009