

Development Control Planning Services London Borough of Camden Town Hall

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Application Ref: 2009/3978/A
Please ask for: Tania Skelli-Yaoz

Telephone: 020 7974 2516

6 October 2009

Dear Sir

Mr Kevin Watson

Olympia House

Metro Park 45 Middleton Grove

West Yorkshire LS11 5TY

Futurama

Leeds

#### **DECISION**

Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisements) (England) Regulations 2007

### **Advertisement Consent Granted**

Address:

131-133 Camden High Street London NW1 7JR

### Proposal:

Display of replacement externally illuminated fascia sign and replacement internally illuminated projecting sign on shop frontage, and two replacement directional signs in the rear goods yard.

Drawing Nos: OS Site map; 1/1/105505/A.

The Council has considered your application and decided to grant consent subject to the following conditions:

## Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
  - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
  - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
  - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
  - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

## Informative:

1 Reasons for granting consent:

The proposed development is in general accordance with the policy requirements of the London Borough of Camden Replacement Unitary Development Plan 2006, with particular regard to policies B4b [Advertisements] and B7 [Conservation Areas]. For a more detailed understanding of the reasons for the granting of this planning permission, please refer to the officers report.

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