

COPY TWO

2009/3718/A  Camden

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Andrew	Surname:	Barton
Company name:	Harkess-Ord Ltd				
Street address:	4th Floor, Bellerive House		Country Code	National Number	Extension Number
	3 Muirfield Crescent		Telephone number:	0044	2074593300
			Mobile number:		
Town/City	London		Fax number:		
County:			Email address:		
Country:	United Kingdom				
Postcode:	E14 9SZ		andrew.barton@harkess-ord.com		
Are you an agent acting on behalf of the applicant?			<input checked="" type="radio"/> Yes <input type="radio"/> No		

### 2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Andrew	Surname:	Barton
Company name:	Harkess-Ord Ltd				
Street address:	4th Floor, Bellerive House		Country Code	National Number	Extension Number
	3 Muirfield Crescent		Telephone number:	0044	2074593300
			Mobile number:		
Town/City	London		Fax number:		
County:			Email address:		
Country:	United Kingdom				
Postcode:	E14 9SZ		andrew.barton@harkess-ord.com		

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### 3. Site Address Details

Full postal address of the site (including full postcode where available) Description:

House: 100 Suffix:   
House name:   
Street address: Avenue Road  
  
Town/City: LONDON  
County:   
Postcode: NW3 3PF

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting: 526709  
Northing: 184310

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

### 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Corporate brand signs consisting of two building signs.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

Building Sign (non-illuminated) Qty 2

### 8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 04/08/2009 To: 04/08/2014

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No



### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

8.0 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.02 m

What are the dimensions of the proposed advertisement? Height: 0.690 x Width: 4.440 x Depth: 0.02 metres

What materials will the sign be made of?

NE-001 Sign Ref, Building Sign: Painted aluminium letters and kinesis.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

69 cm

The colour of text and background:

Text is white.

Will the sign be illuminated? ☐ Yes ☒ No

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8.0 m

What is the maximum projection of the advertisement from face of building (in metres)?

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What are the dimensions of the proposed advertisement? Height: 0.690 x Width: 4.440 x Depth: 0.02 metres

What materials will the sign be made of?

NE-001b Sign Ref, Building Sign: Painted aluminium letters and kinesis.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

69 cm

The colour of text and background:

Text is white.

Will the sign be illuminated? ☐ Yes ☒ No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 04/08/2009