

Mr Simon Lovelock
William Hill Org.
Greenside House
50 Station Road
Wood Green
London
N22 7TP

Application Ref: **2009/4232/P**
Please ask for: **Anette de Klerk**
Telephone: 020 7974 **5885**

16 November 2009

Dear Sir/Madam

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995
Town and Country Planning (Applications) Regulations 1988

Full Planning Permission Granted

Address:
345 Kentish Town Road
London
NW1 2TJ

Proposal:
Replacement shopfront to betting shop (Class A2).

Drawing Nos: L/RS/114103/FINAL/03E

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted must be begun not later than the end of three years from the date of this permission.

Reason: In order to comply with the provisions of Section 91 of the Town and Country Planning Act 1990 (as amended).



- 2 All new external work shall be carried out in materials that resemble, as closely as possible, in colour and texture those of the existing building, unless otherwise specified in the approved application.

Reason: To safeguard the appearance of the premises and the character of the immediate area in accordance with the requirements of policies B1 (General design principles) and B3 (Alterations and extensions) of the London Borough of Camden Replacement Unitary Development 2006

Informative(s):

- 1 Reasons for granting permission.

The proposed development is in general accordance with the policy requirements of the London Borough of Camden Replacement Unitary Development Plan 2006, with particular regard to policies B1 (General design principles), B3 (Alterations and extensions), B4 (Shopfronts, advertisements and signs), SD1 (Quality of life), SD7 (Light pollution) and SD6 (Amenity for occupiers and neighbours). For a more detailed understanding of the reasons for the granting of this planning permission, please refer to the officers report.

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