



TECHNICAL SIGNS

Document Ref: SHSANL001

Customer Support Team
Planning & Public Protection
Camden Council
Town Hall Extension
Argyle Street
London
WC1H 8ND.

Site: SPAGHETTI HOUSE –20 SICILIAN AVENUE, LONDON, WC1A 2QD.

DESIGN & ACCESS STATEMENT

Use

This Grade II Listed Building trading as “Spaghetti House” restaurant.

Amount

Not applicable. Our application is for signage / advertisements and we are proposing no other development to the site with this application.

Layout

As detailed in our drawing nos. 150387, 150387-1, 150387-2 and 150387-3 and Visual SH Rev E(1) and SH Rev E(2).

Front Elevation – **Vernon Place Elevation** – please refer to block plan drawing no. 150387-4 outlining position of signage. **Sicilian Avenue Elevation** – please refer to block plan drawing no. 150387-4. Full detail of signage outlined on proposed drawing nos 150387-2 and 150387-3.

Scale

Not applicable. Our application relates only to the installation of signage / adverts on an existing building. We are not proposing any new buildings as part of this application.

Landscaping

Not applicable. Our application relates only to the installation of signage / adverts. No new landscaping is to take place or any existing landscaping impacted upon as part of this application.

Registered in England No. 3028486

Hille Business Centre, 132 St Albans Road, Watford, Hertfordshire, WD24 4AE

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Appearance

As detailed in our drawing nos. 150387, 150387-1, 150387-2 & 150387-3 and photographic visual SH Rev E(1) & SH Rev E(2).

Projection Sign - 3 off. Refurbished. Ovals from flat cut metal screw fixed to formed metal central framework. Sign hung from a wrought iron bracket. Externally illuminated via trough lights. Bracket, trough lights and central framework from satin black, front and back ovals finished satin red RAL 3020 with flat cut and applied metal letters finished satin white, applied to panel will be dark red vinyl detail.

Manifestation 4 – 12 off. Reverse cut and applied strap line vinyl, red background and white text.

Manifestation 5 – 1 off. Reverse cut and applied 3m frosted vinyl.

Manifestation 6 – 1 off. Reverse cut and applied strap line vinyl, red background and white text.

Neon Sign – 1 off. 5mm thick clear acrylic folded panel. Text to be 12mm dia yellow argon cold cathode tubing fixed to panel. Sign hung from suitable chains from ceiling.

Menus – 3 off. Anodised metal extrusion with horizontal tubes fitted internally with white LEDs for edge lit menu. Menu mounted to opal acrylic through removable back. Menu clamped to panel fixings and 3mm dia shopkit wires. Fixed top and bottom via suitable base plates. Fixed internally onto window mullions.

Our design team has looked at all aspects of upgrading the signage at this site and have always been aware to produce a design concept that compliments the Sicilian Avenue conservation area. We are refurbishing the existing projection signs in keeping with the surrounding areas. We are also retaining the existing shopkit menus and replacing the neon sign with a very similar if not smaller design. The window manifestations are non-illuminated and we hope keep the overall concept as simple as possible whilst still retaining the brand identity of Spaghetti House.

Access

Not applicable. Our application relates to signage / adverts only. There will be no change to the current access arrangements as part of this application.

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