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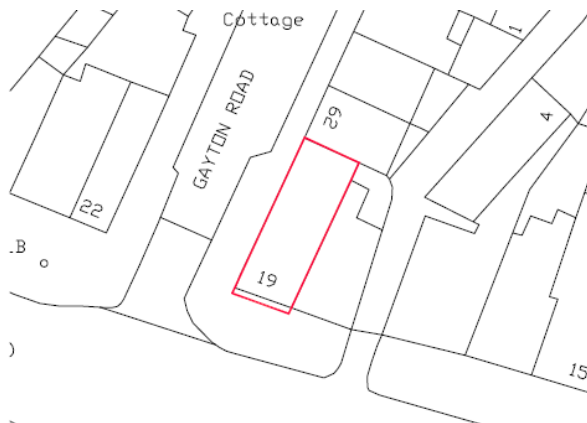
DESIGN AND ACCESS STATEMENT FOR PROPOSED WORKS AT:

PETIT BATEAU, 19 Hampstead High Street, London, NW3 1PX

1.0 SITE AND ITS SURROUNDINGS

19 Hampstead High Street, London is a 5 storey [4 storey over basement, including mansard roof extension] end of terrace property with a ground floor (+basement) retail unit. It is situated within a Conservation Area and is Listed Grade II. The property is on the corner of Hampstead High Street and Gayton Road.

The retail unit is occupied by Petit Bateau – a high quality boutique children ware clothes shop. Petit Bateau is to remain in occupation and the Listed Building Application deals only with the changes to the façade of the retail unit (predominantly new signage) to reflect the updated Petit Bateau corporate identity.



ELEVATION FROM GAYTON ROAD



ELEVATION FROM HAMPSTEAD HIGH STREET

2.0 DESIGN PROCESS, DESIGN APPEARANCE AND SUSTAINABILITY

2.01 PURPOSE OF PROPOSAL

To enhance external appearance of the building by replacing the existing signage with new 'Petit Bateau' corporate signage and colours.

2.02 DESCRIPTION OF WORKS AND ITS RELATIONSHIP TO EXISTING BUILDING

The proposed works are fully described in the proposed drawing (0690-HAMP-C1C) and relate only to external changes to the ground floor retail unit. It is proposed to replace the signage and to redecorate along with the installation of a small area of blue/grey mosaic tiling adjacent to the front entrance step. It is also proposed to remove the existing shop window canopies. These are not to be replaced.

2.03 INCLUSIVE ACCESS

It is proposed to replace a small area of concrete immediately in front of the front entrance door with non-slip blue/grey mosaic tiling. This area is within the demise of the property and is not part of the public highway. This non-slip mosaic tiling will aid the ingress and egress of the public into the store – particularly in slippery and wet conditions.

2.04 ACCESSABILITY TO AND BETWEEN PARTS OF THE PROPOSED WORKS

See above.

2.05 RELATIONSHIP BETWEEN THE PROPOSED WORKS AND PUBLIC ROUTES

See above.

2.06 IMPACT ON STREET SCENE

The impact on the street scene will be improved. Please refer to the Application drawings.

2.07 SUSTAINABILITY

Note: this Application relates to external works only. It should be noted, however, that it is not proposed to replace the existing shop front but, rather, to refurbish and redecorate. It is felt that this is a very sustainable approach.

/ENDS