

Mr Gary Thomas  
Escott Signs  
378 Princesway  
Team Valley Trading Est.  
Gateshead  
Tyne & Wear  
NE11 0TU

Application Ref: **2009/4941/L**

Please ask for: **Rob Tulloch**

Telephone: 020 7974 **2516**

8 December 2009

Dear Sir/Madam

## **DECISION**

Planning (Listed Building and Conservation Areas) Act 1990  
Planning (Listed Buildings and Conservation Areas) Regulations 1990

### **Listed Building Consent Granted**

Address:

**233 High Holborn  
London  
WC1V 7DN**

Proposal:

Display of x1 internally illuminated fascia sign and x1 non-illuminated fascia sign, to retail shop (Class A1).

Drawing Nos: Site location plan; SD5401.09 r1; SD5401.09; O/N T1275; Sign Ref 1; Sign Ref 2..

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The aluminium backing panels of the fascia signs hereby approved shall only be attached to the facades of the building by the fixings shown on the approved plans and not by any other form of adhesive or other fixing agent.



Reason: In order to safeguard the special architectural and historic interest of the building in accordance with Policy B6 (Listed buildings) of the London Borough of Camden Replacement Unitary Development Plan 2006.

- 2 The fascia signs hereby approved should only be fixed to the marble facade using the existing fixing openings, and shall not introduce any new openings into the marble facade for the purposes of displaying the signs.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with Policy B6 (Listed buildings) of the London Borough of Camden Replacement Unitary Development Plan 2006.

Informative(s):

- 1 Reasons for granting listed building consent.

The proposed development is in general accordance with the policy requirements of the London Borough of Camden Replacement Unitary Development Plan 2006, with particular regard to policy B6 (listed buildings). For a more detailed understanding of the reasons for the granting of this listed building consent, please refer to the officers report

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