

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Richard	Surname:	Yeates		
Company name:	Santander						
Street address:	Santander House			Country Code	National Number	Extension Number	
	201 Grafton Gate East			Telephone number:			
				Mobile number:			
Town/City	Milton Keynes			Fax number:			
County:				Email address:			
Country:							
Postcode:	MK9 1AN						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

### 2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Clive	Surname:	West		
Company name:	Insignia Projects Limited						
Street address:	Marlowe Innovation Centre			Country Code	National Number	Extension Number	
	Marlowe Way			Telephone number:	0044	1843 598602	
				Mobile number:	0044	7748 458496	
Town/City	Ramsgate			Fax number:			
County:	Kent			Email address:			
Country:	United Kingdom						
Postcode:	CT12 6FA				clive.west@insigniaprojects.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="2"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="TRITON SQUARE"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 3AN"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="529087"/>
Northing:	<input type="text" value="182295"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	<input type="text" value="Mrs"/>	First name:	<input type="text" value="Jenny"/>	Surname:	<input type="text" value="Fisher"/>
Reference:	<input type="text" value="Triton Sqaure"/>				
Date (DD/MM/YYYY):	<input type="text" value="25/11/2009"/>	(Must be pre-application submission)			

Details of the pre-application advice received:

I submitted a proposal scheme to Jenny on 6th November 2009 as part of a consultation process, as Jenny was Case Officer for our previous application. On 25th November 2009, I had a response saying after consulting one of the Council's Conservation and design officers, they had no objection to the display of a high level sign on the Euston Road eleavtion.

I was also advised that there may be an issue with amenity, but in Jenny's opinion the sign would not present a hazard to vehicular traffic.

I fully understand that this is only an opinion and the normal decision process is to follow.

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="1"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="0"/>
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### 8. Advertisement Display

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="29/01/2010"/>	To:	<input type="text" value="29/01/2015"/>
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## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels:  cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date