

2009/4072/A  
2009/4073/L



Application for consent to display an advertisement and application for listed building consent.

Planning (Listed Buildings and Conservation Areas) Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

#### 1. Applicant Name and Address

Title:	MR.	First name:	MARTIN
Last name:	WRIGHT		
Company (optional):	HOLBORN LINKS LTD (BETTER PROPERTIES)		
Unit:		House number:	
House name:			
Address 1:	1 SOUTHAMPTON ROW		
Address 2:			
Address 3:			
Town:			
County:	LONDON		
Country:			
Postcode:	WC1B 5HA		

#### 2. Agent Name and Address

Title:	MR	First name:	ANTHONY
Last name:	HAYLETT		
Company (optional):	TATE & HINDLE DESIGN LTD		
Unit:		House number:	
House name:	1 LINDSEY STREET		
Address 1:			
Address 2:			
Address 3:			
Town:			
County:	LONDON		
Country:			
Postcode:	EC1A 9HP		

### 3. Site Address Details

Please provide the full postal address of the application site.

Unit:  House number:  House suffix:

House name:

Address 1: 21 & 31 SOUTHAMPTON ROW

Address 2:

Address 3:

Town:

County: LONDON

Postcode (optional): WC1B 5HA

Description of location or a grid reference.  
(must be completed if postcode is not known):

Easting:  Northing:

Description:

THE PEDESTRIAN SICILIAN AVENUE WHICH RUNS BETWEEN VERNON PLACE AND SOUTHAMPTON ROW

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):   
(must be pre-application submission)

Details of pre-application advice received?

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

THE RETAIL TENANTS OF THE AVENUE HAVE BEEN CONSULTED ABOUT THIS PROPOSAL.

### 6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ☐ Yes ☒ No

If Yes, please provide details:

### 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Please indicate the number of the following types of advertisement(s) you are applying for: Number of advertisement(s)

Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other TENANTS SIGNAGE TOTEM	2

If you selected Other, please describe:

External tenant signage totem boards will be fixed directly to the concrete ground slab within the new granite paving layout module. Refer to PwG N° 8800(7)050.00 for signage detail. Associated granite panels is to match paving stone sample previously provided to Camden-TP (Charles Rose) which received consent following previous application Ref: 2008/4735/P

### 8. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

## 9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

2010

To

ON-GOING

date (DD/MM/YYYY)

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If No, why not?

## 11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	GROUND FIXED SIGNAGE TOTEM BOARD (2N°)		
a) The height from the ground to the base of the advertisement (in metres)	1.5m.		
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	1.5 x .6m x .1m		
c) The maximum height of any of the individual letters and symbols (in metric)	RETAIN UNITS TENANTS SIGNAGE. TEXT SIZE NO MORE THAN 75mm		
d) The colour of the text and background			
e) Materials of the proposed sign(s)	TOUGHENED LAMINATE GLASS SIGNAGE PANEL. STENCIL CUT OPAQUE FILM APPLICATION TO REAR TO ALLOW LETTERING AND PICTOGRAM ILLUMINATION.		
f) The maximum projection of advertisement from the face of the building	N/A SEE PLAN FOR LOCATION		
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	FLUORESCENT LAMPS (INTERNALLY ILLUMINATED)		
h) illuminance levels (cd/m <sup>2</sup> )	UNDER 1000 cd/m <sup>2</sup>		
i) Will the illumination be static or intermittent?	STATIC.		

## 12. Listed Building Grading

Please state the grading (if known) of the building in the list of Buildings of Special Architectural or Historic interest (tick one only):

Grade I ☐

Ecclesiastical Grade II ☐

Grade II ☒

Ecclesiastical Grade II\* ☐

Grade II\* ☐

Don't know ☐

Ecclesiastical Grade I ☐

## 13. Display of Advertisement(s)

Please provide details of how the advert(s) will be displayed on, or close to, the listed building(s):

SEE ATTACHED PLAN OF SICILIAN AVE.  
FOR LOCATION OF THE 2N° SIGNAGE  
TOTEAMS.

## 14. Certificates

One Certificate A, B, C, or D, must be completed with this application form

### CERTIFICATE OF OWNERSHIP - CERTIFICATE A

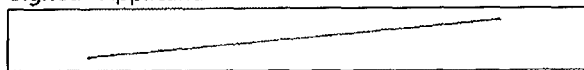
#### Certificate under Regulation 6 of the Planning (Listed Buildings and Conservation Areas) Regulations 1990

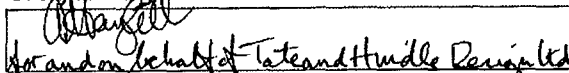
I certify/The applicant certifies that on the day 21 days before the date of this application nobody except myself/ the applicant was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) of any part of the land or building to which the application relates.

Signed - Applicant:

Or signed - Agent:

Date (DD/MM/YYYY):



  
for and on behalf of Tate and Hurdle Design Ltd

21/08/2009

### CERTIFICATE OF OWNERSHIP - CERTIFICATE B

#### Certificate under Regulation 6 of the Planning (Listed Buildings and Conservation Areas) Regulations 1990

I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) of any part of the land or building to which this application relates.

Name of Owner	Address	Date Notice Served

Signed - Applicant:

Or signed - Agent:

Date (DD/MM/YYYY):







### CERTIFICATE OF OWNERSHIP - CERTIFICATE C

#### Certificate under Article 7 of the Town and Country Planning (General Development Procedure) Order 1995 & Regulation 6 of the Planning (Listed Buildings and Conservation Areas) Regulations 1990

I certify/ The applicant certifies that:

§ Neither Certificate A or B can be issued for this application

§ All reasonable steps have been taken to find out the names and addresses of the other owners (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) of the land or building, or of a part of it, but I have/ the applicant has been unable to do so.

The steps taken were:



Name of Owner	Address	Date Notice Served

Notice of the application has been published in the following newspaper (circulating in the area where the land is situated):



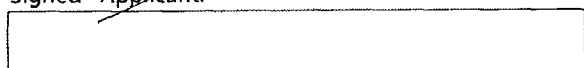
On the following date (which must not be earlier than 21 days before the date of the application):



Signed - Applicant:

Or signed - Agent:

Date (DD/MM/YYYY):







#### 14. Certificates (continued)

##### CERTIFICATE OF OWNERSHIP - CERTIFICATE D

###### Certificate under Regulation 6 of the Planning (Listed Buildings and Conservation Areas) Regulations 1990

I certify/ The applicant certifies that:

§ Certificate A cannot be issued for this application

§ All reasonable steps have been taken to find out the names and addresses of everyone else who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) of any part of the land to which this application relates, but I have/ the applicant has been unable to do so.

The steps taken were:

Notice of the application has been published in the following newspaper (circulating in the area where the land is situated):

On the following date (which must not be earlier than 21 days before the date of the application):

Signed - Applicant:

Or signed - Agent:

Date (DD/MM/YYYY):

#### 15. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

3 copies of a completed and dated application form: ☐

3 copies of other plans and drawings or information necessary to describe the subject of the application: ☐

3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of North: ☐

The correct fee: ☐  
3 copies of the completed, dated Ownership Certificate (A, B, C, or D - as applicable): ☐

#### 16. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent:

Date (DD/MM/YYYY):

*Tony Haylett*  
*for and on behalf of Tate & Hindle Properties Ltd*

21/08/2009

(date cannot be pre-application)

#### 17. Applicant Contact Details

Telephone numbers

Country code: National number: Extension number:  
0044 020 7242 0412

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

#### 18. Agent Contact Details

Telephone numbers

Country code: National number: Extension number:  
0044 020 7332 4850

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):  
*tony.haylett@tatehindle.co.uk*

#### 19. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ Agent ☐ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address: