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Telephone : 020 7974 1911 Fax : 020 7974 5713 v.uk For office use Date

> Payee App. No.

Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Alliance Boots				
Street address:	1A Thane Road		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City	Nottingham	Fax number:			
County:	Nottinghamshire	rax number.			
Country:		Email address:			
Postcode:	NG90 1BS				
	e, Address and Contact Details				
Title:	First Name: Shirley	Surname: Pai	S		
Company name:	Hawes Signs				
Street address:	Sandfield Close		Country Code	National Number	Extension Number
	Moulton Park	Telephone number:			
		Mobile number:			
Town/City	Northampton	Fax number:			
County:	Northamptonshire	Tax name of			
Country:	United Kingdom	Email address:			
Postcode:	NN3 6EU	shirleypais@hawes.co.	uk		

Full postal address of									
	of the site (inclu	uding full postcode	e where available)		Description:				
House:	40	Suff	fix:						
House name:									
Street address:	HAMPSTEAD I	HIGH STREET							
Town/City:	LONDON								
County:									
Postcode:	NW3 1QE								
Description of locat	on or a grid re	ference							
	oleted if postcode is not known):								
Easting:	52643	4							
Northing:	18573	1							
								=	
4. Pre-applicati						O 11			
Has assistance or pr	ior advice beer	sought from the I	ocal authority abou	it this applicatio	in?	O Ye	es • No		
5. Neighbour a	nd Commu	nity Consultat	ion						
Have you consulted	Have you consulted your neighbours or the local community about the proposal? Yes No								
6. Authority En	nployee/Me	mber						=	
(b) an ele (c) relate	Authority, I am mber of staff ected member d to a member d to an elected	of staff	Do any of these	e statements app	ply to you?	O Y	es		
7. Description of	of Proposed	l Advertiseme	nt(s)					=	
Please describe the	proposed adve	ertisement(s):							
Replace existing fascia and projection signs with new									
kepiace existing fas	sia aria project	ion signs with new	How many of the following type of advertisements are you applying for?						
			re you applying for?) 					
	llowing type of				Hoarding(s)	0	Other 0		
How many of the fo	llowing type of	f advertisements a			Hoarding(s)	0	Other 0	=	
How many of the fo	llowing type of	advertisements a	ng sign(s) 1	Yes		0	Other 0	<u> </u>	
How many of the for Fascia sign(s) 8. Advertisement	Illowing type of 1 Fent Display t(s) you are app	radvertisements a	ng sign(s) 1	○ Yes	s • No	0	Other 0 • Yes No Not Applicable	e	
How many of the for Fascia sign(s) 8. Advertisement Is the advertisement Is an existing adverting adverti	Illowing type of I F Pent Display It(s) you are apprisement(s) to be	radvertisements a Projecting or hangi olying for already in the removed and re	ng sign(s) 1 n place? placed by the adver	Yes	No his proposal?			e	
How many of the for Fascia sign(s) 8. Advertisement Is the advertisement Is an existing adverting adverti	Illowing type of The property of the property	radvertisements a Projecting or hangi olying for already in the removed and re	ng sign(s) 1 n place? placed by the adver	Yes	No his proposal?		Yes	e	
How many of the for Fascia sign(s) 8. Advertisement Is the advertisement Is an existing adverting adverting the formula of the following signal of th	Illowing type of the property	Projecting or hange olying for already in the removed and re-	ng sign(s) 1 n place? placed by the adver	Yes	No No his proposal?		Yes No Not Applicable Prences for the drawing(s) or photograph(s).	e	
How many of the form Fascia sign(s) 8. Advertisement Is the advertisement Is an existing adverting the form of the form of the factor of the	Illowing type of I F Pent Display It(s) you are applications to be the above, please V B divertisement(s)	radvertisements a Projecting or hangi olying for already in the removed and re- se show the existing	ng sign(s) 1 n place? placed by the adver	Yes	No No his proposal?	d state the refe	Yes No Not Applicable Prences for the drawing(s) or photograph(s).	e	
How many of the form Fascia sign(s) 8. Advertisement Is the advertisement Is an existing adverting adverting the signal of the	Illowing type of I Fent Display It(s) you are apprisement(s) to be the above, plead It is better the above, plead It is	Fadvertisements a Projecting or hangi Olying for already in the removed and re see show the existing project over a foot	ng sign(s) 1 n place? placed by the adver ng sign(s) on an elever	Yes tisement(s) in the second drawing of the second drawing	No No his proposal?	d state the refe	Yes No Not Applicable Prences for the drawing(s) or photograph(s).	e e	
How many of the form Fascia sign(s) 8. Advertisement Is the advertisement Is an existing adverting adverting the form of the sign of the form of the	Illowing type of I Fent Display It(s) you are applied the above, please of the above, please of the above o	Projecting or hange Projecting or hange Projecting or hange Polying for already in the removed and re- the se show the existing project over a foot	ng sign(s) 1 n place? placed by the adver ng sign(s) on an elever	Yes tisement(s) in the second drawing of the second drawing	No No his proposal?	d state the refe	Yes No Not Applicable Prences for the drawing(s) or photograph(s).	e	
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How many of the form Fascia sign(s) 8. Advertisement Is the advertisement Is an existing advertisement If Yes to either or both 1519 Hampstead Rewill the proposed and Please state the perform: 07/12/2	Illowing type of In the pert Display It (s) you are apprisement (s) to be the above, please It is the above, please I	r buildings where riner or any other p	ng sign(s) 1 n place? placed by the advering sign(s) on an elevent of the public bught for the advertise and the advertise are to be the erson entitled	Yes tisement(s) in the second drawing of the second drawing drawing of the second drawing of the second drawing dra	No his proposal?	d state the refe	Yes No Not Applicable erences for the drawing(s) or photograph(s).		

11 (a). Details of Proposed Advertisement(s) - Fascia Sign					
What is the height from the ground to the base of the advertisement (in metres)?					
What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement? Height: 0.4 x Width: 4.9 x Depth: 0.09 metres					
What materials will the sign be made of?					
Aluminium with moulded illuminated acrylic lozenge and applied vinyl lettering					
What is the maximum height of any of the individual letters and symbols (in centimetres)?					
The colour of text and background:					
blue back ground with white text					
Will the sign be illuminated? Yes No					
Will the sign be illuminated internally or externally? • Internally Externally					
Illuminance Levels: not more cd/m					
than 800 cd/ Will the illumination be static or intermittent? • Static Intermittent					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?					
What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement? Height: 0.57					
What materials will the sign be made of?					
Acrylic with applied vinyl detail					
What is the maximum height of any of the individual letters and symbols (in centimetres)?					
The colour of text and background:					
White back ground with green detail					
Will the sign be illuminated? Yes No					
Will the sign be illuminated internally or externally? • Internally Externally					
Illuminance Levels: not more than 150 cd/m					
Will the illumination be static or intermittent? • Static Intermittent					
12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent Other person Other person					
13. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.					
Date 07/12/2009					