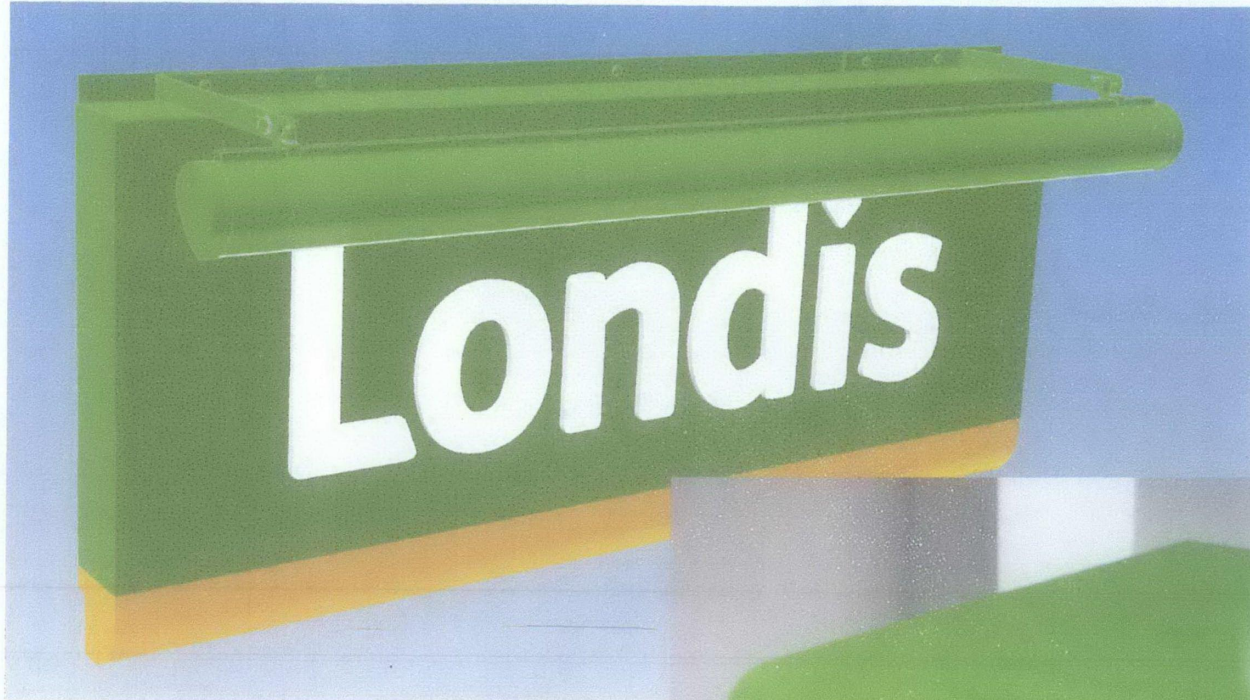


Customer Journey – principles in action

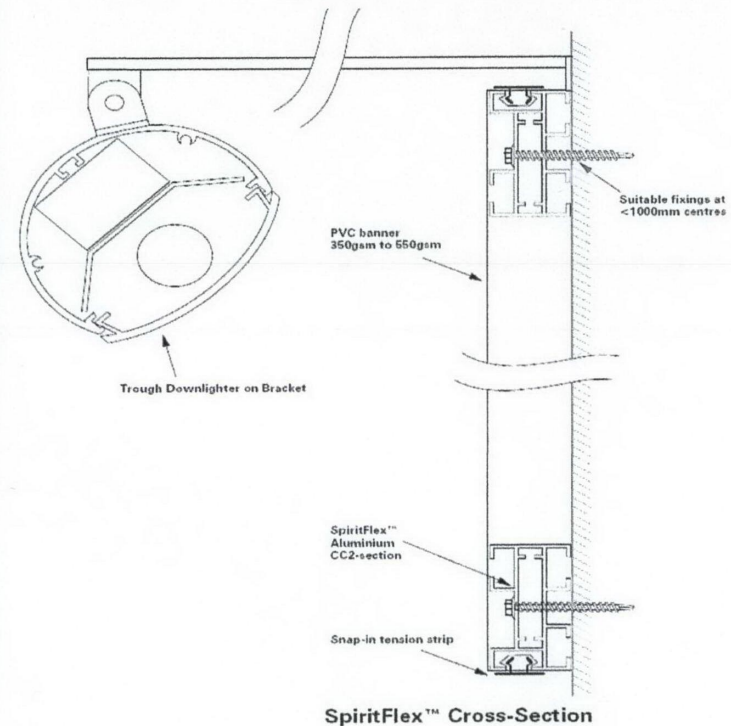


Customer Journey – principles in action



- Innovation - SpiritFlex

- new innovative 'spirit-flex' system as installed at Budgens, Hullbridge, Dec '08
- savings approx 30% (£115.00 per linear meter from £160.00 – **excludes sub fascia**)
- GB will join our ROI & NI partners in signage e-tender event due to take place Feb '09 achieve greater cost reduction



Development Process – Hendon *after*

