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Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries on	y): env.devcon@camden.gov.uk	For office use
Telephone	: 020 7974 1911	Date
Fax	: 020 7974 5713	Payee
		App. No.

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details				
Title: Mr	First name: D	Surname: Jon	ies		
Company name	Mitchells & Butlers				
Street address:	27 Fleet Street		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City County:	Birmingham	Fax number:			
Country:	Uk	Email address:			
Postcode:	B3 1JP				
	cting on behalf of the applicant? • Yes	∩ No			
-	e, Address and Contact Details]
Title: Mr	First Name: Thomas	Surname: Mo	SS		
Company name:	PEMBROOK DESIGN LTD				
Street address:	Summit House		Country Code	National Number	Extension Number
	Horsecroft Road	Telephone number:		01279 433888	
	The Pinnacles	Mobile number:			
Town/City	Harlow	Fax number:			
County:	Essex				
Country:	United Kingdom	Email address:			

Full postal address of the site (including full postcode where available) Description: House: 1 Suffix:	
House name:	
Street address: CAMDEN HIGH STREET	
Town/City: LONDON	
County:	
Postcode: NW1 7JE	
Description of location or a grid reference (must be completed if postcode is not known):	
Easting: 529146	
Northing: 183386	
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4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application? O Yes O No	
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal? O Yes O No	
6. Authority Employee/Member	
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	
Do any of these statements apply to you? Yes I No	
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.9 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: .05 x Width: 5 x Depth: 0 metres
What materials will the sign be made of?
Hand painted What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm
The colour of text and background:
Text is gold and background is Dulux9000N
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: not known cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
What materials will the sign be made of?
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: cd/m
Will the illumination be static or intermittent?
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.25 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.1 X X Depth: 0.080 Metres What materials will the sign be made of? Depth: 0.080 Metres Depth: 0.080 Depth: 0.080 Depth: Depth:
Aluminum
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm
The colour of text and background:
Will the sign be illuminated?
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: not known cd/m
Will the illumination be static or intermittent? Static Intermittent

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11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
What materials will the sign be made of?
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Will the sign be illuminated? O Yes O No
Will the sign be illuminated internally or externally? O Internally O Externally
Illuminance Levels: cd/m
Will the illumination be static or intermittent? O Static O Intermittent
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
What materials will the sign be made of?
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Will the sign be illuminated? C Yes C No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: cd/m
Will the illumination be static or intermittent? Static Intermittent
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent O ther person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.
Date 08/03/2010