

London Borough of Camden
FAO: Mr Peter Stewart
Parks and Open Spaces
Culture & Environment
7th Floor, Town Hall Extension
Argyle Street
London WC1H 8EQ

Application Ref: **2010/0699/A**
Please ask for: **Amanda Peck**
Telephone: 020 7974 **5885**

26 March 2010

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:

**St George's Gardens
Wakefield Street
London**

Proposal:

Display of flag on 4.5m flag pole (the green flag is an industry standard recognition of a quality and well maintained park) at the Handel Street entrance to St George's Gardens.

Drawing Nos: Site Location Plan; "Green flag and pole details - for advertising consent"; details of Green Flag dated 2007/08.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
- (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 6 This consent is granted for a limited period of 1 year from the date of this letter, at the expiry of which the flagpole and flag hereby approved shall be removed.

Reason: In order to enable the Council to control the effects of the advertisement on the visual amenity of the area in accordance with policies B4B and B7 of the London Borough of Camden Replacement Unitary Development Plan 2006.

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