

Planning Services  
Camden Town Hall  
Argyle Street  
London WC1H 8EQ

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For office use  
Date  
Payee  
App. No.

Fee

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>	
Company name	<input type="text" value="Shaftesbury Covent Garden Ltd"/>					
Street address:	<input type="text" value="c/o Agent"/>			Country Code	National Number	Extension Number
	<input type="text"/>			Telephone number:	<input type="text"/>	<input type="text"/>
	<input type="text"/>			Mobile number:	<input type="text"/>	<input type="text"/>
Town/City	<input type="text"/>			Fax number:	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>			Email address:	<input type="text"/>	
Country:	<input type="text"/>					
Postcode:	<input type="text"/>			<input type="text"/>		
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No	

### 2. Agent Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="Rolfe Judd"/>	Surname:	<input type="text" value="Planning"/>		
Company name:	<input type="text" value="Rolfe Judd Planning"/>						
Street address:	<input type="text" value="Old Church Court"/>			Country Code	National Number	Extension Number	
	<input type="text" value="Claylands Road"/>			Telephone number:	<input type="text" value="020"/>	<input type="text" value="7556"/>	<input type="text" value="1500"/>
	<input type="text" value="The Oval"/>			Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Town/City	<input type="text" value="London"/>			Fax number:	<input type="text" value="020"/>	<input type="text" value="7556"/>	<input type="text" value="1501"/>
County:	<input type="text"/>			Email address:	<input type="text" value="planning-applications@rolfe-judd.co.uk"/>		
Country:	<input type="text"/>						
Postcode:	<input type="text" value="SW8 1NZ"/>						

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="35 &amp; 37"/>		
	<input type="text" value="Monmouth Street"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC2"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="530074"/>
Northing:	<input type="text" value="181133"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Erection of a non-illuminated hanging signs on the front elevation of 35 and 37 Monmouth Street. One hanging sign on each property.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

### 8. Advertisement Display

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.7 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.4 m

What are the dimensions of the proposed advertisement?

Height:

0.6

x

Width:

1

x

Depth:

0.025

metres

What materials will the sign be made of?

Steel barrel with wrought iron fixing plate and bracket.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

n/a cm

The colour of text and background:

Decorated by incoming tenants

Will the sign be illuminated?

☐

Yes

☒

No

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n/a cm

The colour of text and background:

Decorated by incoming tenants

Will the sign be illuminated?

☐

Yes

☒

No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

11/03/2010