

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:			
Company name	UCL Estates						
Street address:	EFD			Country Code	National Number	Extension Number	
	8th Floor,			Telephone number:			
	1-19 Torrington Place			Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:	UK						
Postcode:	WC1E 7HB						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:		First Name:	Sue	Surname:	Manley		
Company name:	Placemarque						
Street address:	PO Box 238			Country Code	National Number	Extension Number	
				Telephone number:	0161	881 1683	
				Mobile number:			
Town/City	Manchester			Fax number:			
County:				Email address:			
Country:							
Postcode:	M21 0ZE			sue@placemarque.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="17"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="ALEXANDRA HOUSE"/>		
Street address:	<input type="text" value="QUEEN SQUARE"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC1N 3AZ"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530291"/>
Northing:	<input type="text" value="182027"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Removal of existing signage and replacement with new external building name signs to match the new UCL sign type as approved by Camden Council for other UCL buildings

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

New sign over entrance door and new sign on railing

8. Advertisement Display

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Photographs: AH existing 1, AH existing 2

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="2"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value=".05"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value=".215"/>	x Width: <input type="text" value="1.52"/>	x Depth: <input type="text" value=".05"/>	metres
What materials will the sign be made of?	<input type="text" value="aluminium powdercoated"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="5"/>	cm		
The colour of text and background:	<input type="text" value="White text, black background"/>			
Will the sign be illuminated?	<input type="radio"/> Yes <input checked="" type="radio"/> No			

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value=".5"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value=".05"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value=".15"/>	x Width: <input type="text" value=".47"/>	x Depth: <input type="text" value=".05"/>	metres
What materials will the sign be made of?	<input type="text" value="aluminium powdercoated"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="5"/>	cm		
The colour of text and background:	<input type="text" value="White text, black background"/>			
Will the sign be illuminated?	<input type="radio"/> Yes <input checked="" type="radio"/> No			

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
<input checked="" type="radio"/> The agent	<input type="radio"/> The applicant	<input type="radio"/> Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.	<input checked="" type="checkbox"/>
Date	<input type="text" value="16/03/2010"/>