

Mr Keith Miller
Megaposter UK Ltd
The Media Centre
3-8 Carburton Sreet
London
W1W 5AJ

Application Ref: **2010/1299/A**

Please ask for: **Gavin Sexton**

Telephone: 020 7974 **3231**

27 April 2010

Dear Sir

DECISION

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:

11-13 Camden High Street

London

NW1 7JE

Proposal:

Display of externally illuminated scaffold shroud with advertising.

Drawing Nos: Site plan; 002; 003; 004; 005; 006; 007; 008; Installation and fixing; Installation and fixing continued; Lighting information; Lighting information continued; Timescale of work; Banner sample; Application for the display of an advertisement;

The Council has considered your application and decided to grant consent subject to the following conditions:

Conditions and Reasons:

- 1 The advertisement permitted by this consent shall not be displayed in illuminated form between the hours of 00:00 and 07:00 hours on any day.

Reason: In order to enable the Council to control the effects of the advertisement on the visual amenity of the area in accordance with policy B4B and B7 of the London Borough of Camden Replacement Unitary Development Plan 2006.



- 2 This consent is granted for a limited period of 12 months from the date of this letter or until the scaffolding to which the advert would be attached is struck, whichever is the shorter period, at the expiry of which the advertisement hereby approved shall be removed.

Reason: In order to enable the Council to control the effects of the advertisement on the visual amenity of the area in accordance with policy B4B and B7 of the London Borough of Camden Replacement Unitary Development Plan 2006.

- 3 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 No advertisement shall be sited or displayed so as to
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 6 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 7 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

Informative:

- 1 The proposed sign shall have no intermittent light source, moving feature or animation and must not move or flash in any way. The lighting sources shall conform to the latest Technical Note from the Institute of Lighting Engineers.

Disclaimer

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