

Development Control Planning Services London Borough of Camden Town Hall Argyle Street London WC1H 8ND

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Application Ref: 2010/1226/A
Please ask for: Fergus Freeney
Telephone: 020 7974 5613

12 May 2010

Dear Sir/Madam

Genevieve Smith Endpoint Ltd.

London SE1 3LW

165 Tower Bridge Road

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:

6 Great Queen Street London WC2B 5DH

Proposal:

Display of replacement signage comprising one externally-illuminated fascia sign, one internally-illuminated projecting sign and one internally illuminated menu board to front elevation of existing restaurant (Class A3)

Drawing Nos: Site Location Plan; Site Plan; 3933-3-100-B; 110-A 130 A 01; 130 A 02; 140 A; Photovisual - Covent Garden.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country



Planning (Control of Advertisements) (England) Regulations 2007.

- 2 No advertisement shall be sited or displayed so as to
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

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