

Development Control
Planning Services
London Borough of Camden

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Application Ref: **2010/1703/L**Please ask for: **Hannah Parker**Telephone: 020 7974 **6805**

19 May 2010

Dear Sir/Madam

71 Water Lane

Purfleet Essex

RM191GT

Maru Design and Architecture

DECISION

Planning (Listed Buildings and Conservation Areas) Act 1990 Planning (Listed Buildings and Conservation Areas) Regulations 1990

Listed Building Consent Refused

Address:

20 Cleveland street London W1T 4JA

Proposal:

Display of fascia and projecting signs on front elevation of ground floor commercial unit.

Drawing Nos: Site Location Plan; 700 L 002; 003; Supporting Statement

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

Reason(s) for Refusal

The proposed signage by reason of their location, materials and form, would be incongruous additions to the domestic appearance of the building, to the detriment of the special architectural and historic interest of the host building and contrary to policy B6 (Listed Buildings) of the London Borough of Camden Unitary Development Plan 2006.



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