

Development Control Planning Services London Borough of Camden Town Hall Argyle Street London WC1H 8ND

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Application Ref: **2010/0742/L** Please ask for: **Hannah Parker** Telephone: 020 7974 **6805**

14 May 2010

Dear Sir/Madam

Ruhul Yemen Choudhury

20 Cleveland Street

London W1T 4JA

DECISION

Planning (Listed Buildings and Conservation Areas) Act 1990 Planning (Listed Buildings and Conservation Areas) Regulations 1990

Listed Building Consent Refused and Warning of Enforcement Action to be Taken

Address: 20 Cleveland Street London W1T 4JA

Proposal: Erection of illuminated signage (A3).

Drawing Nos: Site Location Plan; A31.01; 02; A32.01; Signage Details

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

Reason(s) for Refusal

1 The fascia and projecting sign, by reason of their method of illumination, materials and design is considered to have a detrimental impact on the special architectural and historic interest of the listed building contrary to policy B6 (Listed Buildings) of the London Borough of Camden Replacement Unitary Development Plan (2006).



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