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24 MAY 2010

**Design access statement.**

**Development at 58 Kilburn High Rd, Kilburn NW6 4HJ**

The proposed development at the above store is to replace the existing shopfront and signage.

This works will bring the store into line with current JD brand refurbishment programme.

The existing shopfront is tired and does not give the forward thinking image that JD projects.

To this end we intend to remove the shopfront with its central double opening and replace with a new single roller shutter to the centre to give a wider entry to the store. The current colour scheme for JD is predominantly black with some strong accent colours.

The new shopfront will be black powder coated along with the shutters the windows will be strongly illuminated to give definition to the glazed areas.

The entrance will remain level with the street to give unhindered access for disabled customers also customers with prams pushchairs etc will find it easier without having to negotiate door openings.

The floor materials will be non-slip within the entrance threshold zone these ceramic floor tiles will have a raised textured surface.

The floor surface will change to a vinyl tile finish after the entrance mat. These changes in texture and colour will define the store entrance boundaries.

The new signage panel directly replaces the existing panel.

The new panel will be black with illuminated letters off set to the right hand side.