

Peter Deer and Associates
South Point House
321 Chase Road
London
N14 6JT

Application Ref: **2010/1784/P**
Please ask for: **John Sheehy**
Telephone: 020 7974 **5649**

27 May 2010

Dear Sir/Madam

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995
Town and Country Planning (Applications) Regulations 1988

Full Planning Permission Refused

Address:

The Iceworks
34-36 Jamestown Road
London
NW1 7BY

Proposal:

Installation of 10 air conditioning units and backup generator with accompanying acoustic enclosures on the roof of the office/residential building.

Drawing Nos: 3137/SK/100sk; 101sk; 102sk; 103sk; Noise Level Survey prepared by Emtec dated 17th of March 2010; Acoustic calculations by M.G Roberts dated 19/5/2010; Manufacturers' details ref. 3137/100325/DS5.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The applicant has failed to adequately demonstrate that the proposed air conditioning plant would meet the Council's standards on noise with respect to the nearest residential window, and would therefore not be detrimental to the amenity of



the nearest residential properties, contrary to policies SD6 (Amenity for neighbours and occupiers), SD7 (Light, noise and vibration pollution) and SD8A (Disturbance from plant and machinery) of the London Borough of Camden Replacement Unitary Development Plan 2006.

- 2 The proposed air conditioning units and accompanying enclosure, by reason of their size, location at the front of the property and solid (louvred) finish, would add significant visual bulk to the front of the roof. This would be detrimental to the appearance of the roovescape, the profile of the building in views along Jamestown Road and the character and appearance of the Conservation Area, contrary to policies B1 (General Design Principles), B3 (Alterations and Extensions) and B7 (Conservation Areas) of the London Borough of Camden Replacement Unitary Development Plan 2006.

Informative(s):

- 1 The applicant is advised that any additional roof plant should be located within existing enclosures and, if additional enclosures are necessary, these should be of a modest scale and set back from both the Jamestown Road and the Regents Canal fronts of the property.

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