

### 3.1 Concept

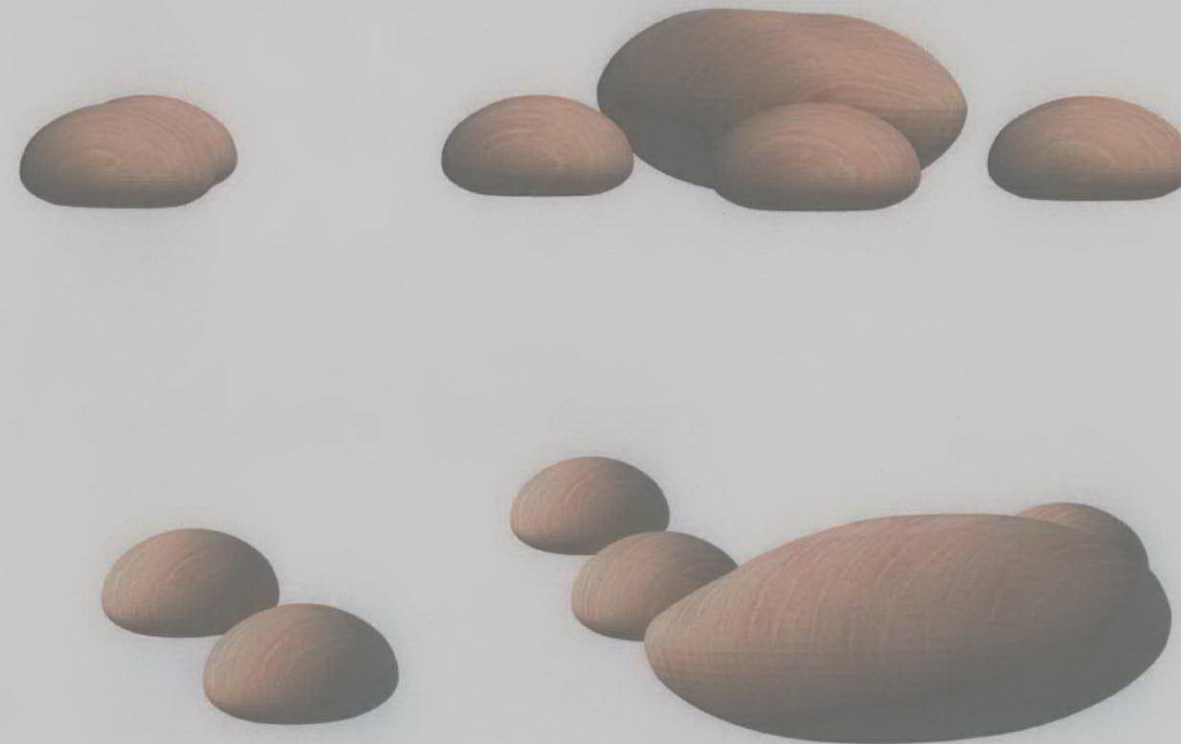
The proposed sculptures are based on Modernist conceptions of form and material but with contemporary relevance. Holbrook House, a 1950s British Modernist building is a vertical rectilinear structure.

The Family is a series pebble like forms whose soft rolling contours stand in contrast to the rigidity of the building.

The larger piece symbolizes the Mother. The rugby ball shape sits at an angle to the pavement as if it is space pod that has landed on the street. The indentation on the surface suggests a hollow where someone could nestle for comfort or protection. The tactile surface of the sculpture will encourage touch. The haptic associations play on the physical relationship between mother and child where bodily contact creates confidence and security in the child. The colour of the red travertine and its texture mimics flesh.

The five small pebbles are the infants grouped around the Mother sculpture.

They can act as stools. The pieces will encourage the public space to be inhabited as pedestrians perch, and lean on the pieces.



### 3.2 Scale and Placement

The sculpture will now be a low lying composition of forms that will allow movement between, round and through them crossing the space in front of 10 Great Queen Street.



### 3.3 Composition and Material

The sculpture will be made from Azarshar Red Travertine from Iran. The base will be in either steel or stone. The red stone has been chosen to contrast with the white Portland limestone of Holbrook House. It will add colour and vibrancy to the streetscape.

The stone will be carved and polished to a smooth finish. The veining of the travertine stone runs horizontally. The rich red and brown veins of the stone will be apparent and the surface soft to touch.





## 4.0 Landscaping

The consented proposals for the development provide improvements to the hard landscaping at Holbrook House which enhance the street environment and the pedestrian experience of Great Queen Street. These have now been carried out.

The public art design informed how the soft landscaping design was developed. The intention remains for the sculpture to be the most significant element in the streetscape, with a single row of four pleached lime trees forming a backdrop to the art, which are already in place.

The row of trees help to define and contain the new public space, whilst also giving separation from the pavement area licensed to the adjacent Public House.

Careful consideration has been given to the location, height and extent of the planting to ensure that no opportunity for antisocial behaviour is created, or any threat to public safety.



## 5.0 Access Statement

The proposed public art is a substantial piece of sculpture, with the red travertine stone contrasting against the light yorkstone paving of Holbrook House.

The sculpture would be located away from the perceived pavement route to avoid interrupting the main pedestrian flow.

The proposed public art will not impede the free movement of wheelchair users.

The sculpture is robust enough to enable pedestrians to lean on it.

## 6.0 Maintenance and Other Matters

The sculpture would be sited within the private demise of the Holbrook House building owned by the Applicant. The maintenance of the artwork will be the responsibility of the owner. The sculpture would not impede the regular street cleaning operations of Camden Council in any way.

We do not consider that the placement of the sculpture would in any way impede the Fire Service or Ambulance Service from attending any incident at the premises.