

Development Control Planning Services London Borough of Camden

Town Hall Argyle Street London WC1H 8ND

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Application Ref: **2010/2139/A**Please ask for: **Hannah Parker**Telephone: 020 7974 **6805**

1 July 2010

Dear Sir/Madam

Whisper Design Consultants

1 Hillside Gardens

Barnet, UK EN5 2NG

DECISION

Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:

95 Haverstock Hill London UK NW3 4RL

Proposal:

Advertisement consent to display an externally illuminated facia sign, an externally illuminated projecting sign and awning to an existing shop (Class A3).

Drawing Nos: 550.001.002; 550.001.004 Rev E;

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

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