

Planning Services
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For office use
Date
Payee
App. No.

Fee

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- 1 JUL 2010

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>
Company name:	<input type="text" value="Fuller Smith & Turner PLC"/>				
Street address:	<input type="text" value="Griffin Brewery"/>			Country Code	National Number
	<input type="text" value="Chiswick Lane South"/>	Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text" value="Chiswick"/>	Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Town/City:	<input type="text" value="London"/>	Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>	Email address:	<input type="text"/>		
Country:	<input type="text"/>				
Postcode:	<input type="text" value="W4 2QB"/>				

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="Omega"/>	Surname:	<input type="text" value="Signs Limited"/>
Company name:	<input type="text" value="Omega Signs Limited"/>				
Street address:	<input type="text" value="Newmarket Approach"/>			Country Code	National Number
	<input type="text"/>	Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Town/City:	<input type="text" value="Leeds"/>	Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
County:	<input type="text" value="West Yorkshire"/>	Email address:	<input type="text"/>		
Country:	<input type="text" value="England"/>				
Postcode:	<input type="text" value="LS9 0RJ"/>	<input type="text" value="lorraine.w@omega-signs.co.uk"/>			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	22	Suffix:	
House name:			
Street address:	HOLLY MOUNT		
Town/City:	LONDON		
County:			
Postcode:	NW3 6SG		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	526314		
Northing:	185903		

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replace existing external signwork with new.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Cartouche, menu box, Family Brewers plaque, customer notice, pictorial sign.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.5 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 1.4 x Width: 1 x Depth: 0 metres

What materials will the sign be made of?

signwritten directly to the building surface

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50 cm

The colour of text and background:

Black and grey image

Will the sign be illuminated? ☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 1.8 x Width: 1.5 x Depth: 0 metres

What materials will the sign be made of?

signwritten directly onto the building

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60 cm

The colour of text and background:

Black and grey image

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.06 m

What are the dimensions of the proposed advertisement?

Height: 0.397 x Width: 0.310 x Depth: 0.06 metres

What materials will the sign be made of?

Menu box with brass surround.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0 cm

The colour of text and background:

0

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 98 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.06 m

What are the dimensions of the proposed advertisement?

Height: 0.325 x Width: 0.240 x Depth: 0.05 metres

What materials will the sign be made of?

Polished brass surround, reverse decorated acrylic panel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2 cm

The colour of text and background:

Black background, gold leaf text.

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05 m

What are the dimensions of the proposed advertisement?

Height: 0.6 x Width: 0.4 x Depth: 0.05 metres

What materials will the sign be made of?

Powdercoated aluminium surround, black painted panel, gold leaf text.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3 cm

The colour of text and background:

Gold leaf on black background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

5m m

What is the maximum projection of the advertisement from face of building (in metres)?

0.06 m

What are the dimensions of the proposed advertisement?

Height: 0.78 x Width: 1.2 x Depth: 0.06 metres

What materials will the sign be made of?

Moulded substrate, hand painted and gilded finish

What is the maximum height of any of the individual letters and symbols (in centimetres)?

11 cm

The colour of text and background:

Red background, gold leaf, white green display.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 1.2 x Width: 0.9 x Depth: 0.05 metres

What materials will the sign be made of?

Black moulding, black panel with printed image. Moulded cartouche. Black steel gibbon.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10 cm

The colour of text and background:

Black background, gold leaf text, printed image.

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 28/06/2010