

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>	
Company name	<input type="text" value="SOUTHAMPTON ROW LLP"/>					
Street address:	<input type="text" value="92 SOUTHAMPTON ROW"/>			Country Code	National Number	Extension Number
	<input type="text"/>			Telephone number:	<input type="text"/>	<input type="text"/>
	<input type="text"/>			Mobile number:	<input type="text"/>	<input type="text"/>
Town/City	<input type="text" value="LONDON"/>			Fax number:	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>			Email address:	<input type="text"/>	
Country:	<input type="text"/>					
Postcode:	<input type="text" value="WC1B 4BH"/>					
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No	

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="NIGEL"/>	Surname:	<input type="text" value="WALDING"/>	
Company name:	<input type="text" value="MORRISON DESIGN LTD"/>					
Street address:	<input type="text" value="ST ALKMUNDS HOUSE"/>			Country Code	National Number	Extension Number
	<input type="text" value="103 BELPER ROAD"/>			Telephone number:	<input type="text" value="01332"/>	<input type="text" value="363355"/>
	<input type="text" value="DERBY"/>			Mobile number:	<input type="text"/>	<input type="text"/>
Town/City	<input type="text"/>			Fax number:	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>			Email address:	<input type="text"/>	
Country:	<input type="text"/>					
Postcode:	<input type="text" value="DE1 3ES"/>			<input type="text" value="Architect@morrisondesign.co.uk"/>		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="92"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="SOUTHAMPTON ROW"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC1B 4BH"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530405"/>
Northing:	<input type="text" value="181822"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

INSTALLATION OF 1No SINGLE FRET INTERNALLY ILLUMINATED "DOUBLE TREE" MAIN ENTRANCE CANOPY SIGN. 2No BRASS ENTRANCE PLATES TO EITHER SIDE OF MAIN ENTRANCE REVOLVING DOOR. 2No INTERNALLY ILLUMINATED DOUBLE SIDED HANGING SIGNS.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

MORRISON DESIGN DRAWING 3829/ 001/002 - PROPOSED AND EXISTING GROUND AND FIRST FLOOR PLANS/ PROPOSED AND EXISTING ELEVATIONS. THESE DRAWINGS INDICATE SIGNAGE TO BE REMOVED

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.35(approx)m

What is the maximum projection of the advertisement from face of building (in metres)?

0.006m

What are the dimensions of the proposed advertisement?

Height: .3 x Width: .3 x Depth: .006 metres

What materials will the sign be made of?

Brass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

n/a cm

The colour of text and background:

Brass Plaque with etched and filled with black

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

n/a cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.35(approx)m

What is the maximum projection of the advertisement from face of building (in metres)?

.006m

What are the dimensions of the proposed advertisement?

Height: .3 x Width: .3 x Depth: .006 metres

What materials will the sign be made of?

Brass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

n/a cm

The colour of text and background:

Brass plaque deep etched and filled with black

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

n/a cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4m

What is the maximum projection of the advertisement from face of building (in metres)?

3.84m

What are the dimensions of the proposed advertisement?

Height: .452(MAX) x Width: 4.621 x Depth: metres

What materials will the sign be made of?

Powder coated with arcylic face with vinyl top.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

452 cm

The colour of text and background:

Red/ White/ Teal Green

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300(Max) cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.693 m

What is the maximum projection of the advertisement from face of building (in metres)?

1 m

What are the dimensions of the proposed advertisement?

Height:

1500

x

Width:

1000

x

Depth:

.150(appro

metres

What materials will the sign be made of?

Powder coated steel frame, powder coated aluminium facias, opal acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Teal Green Back ground, White lettering

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

300(max)

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.693 m

What is the maximum projection of the advertisement from face of building (in metres)?

1 m

What are the dimensions of the proposed advertisement?

Height:

1500

x

Width:

1000

x

Depth:

.150(appro

metres

What materials will the sign be made of?

Powder coated steel outer frame/ aluminium fascias, opal acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Teal green background/ white lettering

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

300 (max)

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

09/07/2010