

Planning Services Camden Town Hall Argyle Street London WC1H 8EQ Email (enquiries only): env.devcon@camden.gov.uk

Telephone : 020 7974 1911 Fax : 020 7974 5713 For office use Date

Payee App. No. Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	SOUTHAMPTON ROW LLP				
Street address:	92 SOUTHAMPTON ROW		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City	LONDON	Fax number:			
County:					
Country:		Email address:			
Postcode:	WC1B 4BH				
	acting on behalf of the applicant? e, Address and Contact Details	Yes No			
Title: Mr	First Name: NIGEL	Surname: WA	ALDING		
Company name:	MORRISON DESIGN LTD				
Street address:	ST ALKMUNDS HOUSE		Country Code	National Number	Extension Number
	103 BELPER ROAD	Telephone number:	01332	363355	
	DERBY	Mobile number:			
Town/City		Fax number:			
County:					
Country:		Email address:			
Postcode:	DE1 3ES	Architect@morrisonde	sign.co.uk		

	Details										
Full postal address	of the site (inclu	iding full postcode where	e available)		Description:						
House:	92	Suffix:									
House name:											
Street address:	SOUTHAMPTO	N ROW									
Town/City:	LONDON										
County:											
Postcode:	WC1B 4BH										
Description of locat (must be completed											
Easting:	53040	5									
Northing:	18182	2									
A. Dun amuliant	:										==
4. Pre-applicat Has assistance or pr		sought from the local au	ıthority about th	nis application	n?	(Yes	No	ı		
5. Neighbour a	nd Commui	nity Consultation									
Have you consulted	l your neighbou	ırs or the local communit	y about the prop	posal?		C Yes	No				
6. Authority En	nployee/Me	mber									
(b) an el (c) relate	mber of staff ected member ed to a member ed to an elected	l member	any of these sta	atements app	oly to you?	,	○ Voc	€ No			
					ny to you:	(Yes	No			
7. Type of Prop	osed Adver	tisement(s)			ory to you:		res	• NO			<u> </u>
					ory to you:		res	(NO			
	proposed adve	rtisement(s): T INTERNALLY ILLUMINA		REE" MAIN EN	ITRANCE CAN	OPY SIGN. 2			CE PLATES T	O EITHER SIDE OF	MAIN
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV	proposed adve No SINGLE FRE ING DOOR. 2No	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT	ED DOUBLE SIDE	REE" MAIN EN	ITRANCE CAN	OPY SIGN. 2			CE PLATES T	O EITHER SIDE OF	FMAIN
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the fo	proposed adve No SINGLE FRE ING DOOR. 2No	rtisement(s): T INTERNALLY ILLUMINA	ED DOUBLE SIDE applying for?	REE" MAIN EN	ITRANCE CAN				E PLATES T	O EITHER SIDE OF	F MAIN
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the fo	proposed adve No SINGLE FRE ING DOOR. 2No ollowing type of	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you trojecting or hanging sign	ED DOUBLE SIDE applying for?	REE" MAIN EN	ITRANCE CAN S SIGNS.			SENTRANC		O EITHER SIDE OF	FMAIN
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you trojecting or hanging sign	ED DOUBLE SIDE applying for?	REE" MAIN EN	NTRANCE CAN S SIGNS. Hoarding(s)			SENTRANC		O EITHER SIDE OF	FMAIN
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem It(s) you are app	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign	ED DOUBLE SIDE applying for? n(s) 3	REE" MAIN EN ED HANGING	NTRANCE CAN S SIGNS. Hoarding(s)			SENTRANC	0		
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement of the sign of the	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem It(s) you are app	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s)	ED DOUBLE SIDE applying for? n(s) 3 ? by the advertise	REE" MAIN EN ED HANGING Yes ement(s) in th	Hoarding(s) No nis proposal?	0	No BRASS	Other Yes	0 No	○ Not Appl	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertise of the sign of the form of the sign	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem at(s) you are app tisement(s) to b oth above, pleas DRAWING 3829	rtisement(s): T INTERNALLY ILLUMINAT INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s) lying for already in place e removed and replaced se show the existing sign	ED DOUBLE SIDE applying for? n(s) 3 by the advertise (s) on an elevation	REE" MAIN EN ED HANGING Yes ement(s) in the	NTRANCE CAN S SIGNS. Hoarding(s) No nis proposal? or photograph	0 and state th	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement If Yes to either or both MORRISON DESIGN INDICATE SIGNAGE	proposed adve No SINGLE FRE ING DOOR. 2No Illowing type of P Advertisem It(s) you are app tisement(s) to be oth above, pleas DRAWING 3829 TO BE REMOVE	rtisement(s): T INTERNALLY ILLUMINAT INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s) lying for already in place e removed and replaced se show the existing sign	ED DOUBLE SIDE applying for? n(s) 3 by the advertise (s) on an elevation applying for?	Yes ement(s) in the on drawing o	NTRANCE CAN S SIGNS. Hoarding(s) No nis proposal? or photograph	0 and state th	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement If Yes to either or both MORRISON DESIGN INDICATE SIGNAGE	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem It(s) you are app tisement(s) to b oth above, pleas TO BE REMOVE dvertisement(s)	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s) Plying for already in place e removed and replaced se show the existing sign 0/001/002 - PROPOSED A D project over a footpath	ED DOUBLE SIDE applying for? n(s) 3 by the advertise (s) on an elevation applying for?	Yes ement(s) in the on drawing o	NTRANCE CAN S SIGNS. Hoarding(s) No nis proposal? or photograph	0 and state the PLANS/ PRO	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement Is an existing advertisement Is an existing advertisement In Yes to either or bound INDICATE SIGNAGE Will the proposed at 9. Advertisement	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem It(s) you are app tisement(s) to b th above, please TO BE REMOVE dvertisement(s) ent(s) Perioc	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s) Plying for already in place e removed and replaced se show the existing sign 0/001/002 - PROPOSED A D project over a footpath	ED DOUBLE SIDE applying for? n(s) 3 ? by the advertise (s) on an elevation IND EXISTING GRA or other public h	Yes ement(s) in the pon drawing of ROUND AND highway?	NTRANCE CAN S SIGNS. Hoarding(s) No nis proposal? or photograph	0 and state the PLANS/ PRO	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement Is an existing advertisement Is an existing advertisement In Yes to either or bound INDICATE SIGNAGE Will the proposed at 9. Advertisement	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem It(s) you are app tisement(s) to b bith above, pleas TO BE REMOVE dvertisement(s) ent(s) Perioc ido of time for vertisement or vertisement.	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rrojecting or hanging sign ent(s) Dlying for already in place e removed and replaced se show the existing sign 0/ 001/002 - PROPOSED A D project over a footpath	ED DOUBLE SIDE applying for? n(s) 3 2 by the advertise (s) on an elevation or other public harmonic for the advertise for the advertise applying the advertise for the adv	Yes ement(s) in the pon drawing of ROUND AND highway?	NTRANCE CAN S SIGNS. Hoarding(s) No nis proposal? or photograph	0 and state the PLANS/ PRO	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement Is an existing advertisement Is an existing advertisement If Yes to either or bound INDICATE SIGNAGE Will the proposed at 9. Advertisement Please state the performance of the Instance of	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem at(s) you are app tisement(s) to b both above, please DRAWING 3829 TO BE REMOVE dvertisement(s) ent(s) Perioc iod of time for vertice in the second	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s) Plying for already in place e removed and replaced se show the existing sign 0/001/002 - PROPOSED A D project over a footpath	ED DOUBLE SIDE applying for? n(s) 3 2 by the advertise (s) on an elevation or other public harmonic for the advertise for the advertise applying the advertise for the adv	Yes ement(s) in the pon drawing of ROUND AND highway?	NTRANCE CAN S SIGNS. Hoarding(s) No nis proposal? or photograph	0 and state the PLANS/ PRO	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable
Please describe the INSTALLATION OF 1 ENTRANCE REVOLV How many of the form and the following states are existing advertisements an existing advertisement of the following states are existed as a contract of the following states are existed as a contract of the following states are existed as a contract of the following states are existed as a contract of the following states are existent as a contract of the fo	proposed adve No SINGLE FRE ING DOOR. 2No billowing type of 2 P Advertisem It(s) you are app tisement(s) to b oth above, pleas DRAWING 3829 TO BE REMOVE dvertisement(s) ent(s) Perioc iod of time for vertical time for vertical time.	rtisement(s): T INTERNALLY ILLUMINA INTERNALLY ILLUMINAT advertisements are you rojecting or hanging sign ent(s) Plying for already in place e removed and replaced se show the existing sign 0/001/002 - PROPOSED A D project over a footpath	ED DOUBLE SIDE applying for? n(s) 3 ? by the advertise (s) on an elevation or other public heror of the advertises for the advertises (2015	Yes ement(s) in the pon drawing of ROUND AND highway?	NTRANCE CAN S SIGNS. Hoarding(s) No his proposal? or photograph FIRST FLOOR	0 and state the PLANS/ PRO	No BRASS	Other Yes	0 No	○ Not Appl or photograph(s)	licable

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: .3 x Width: .3 x Depth: .006 metres
What materials will the sign be made of?
Brass
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Brass Plaque with etched and filled with black
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: n/a cd/m
Will the illumination be static or intermittent? Static Intermittent
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: .3 x Width: .3 x Depth: .006 metres
What materials will the sign be made of?
Brass
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Brass plaque deep etched and filled with black
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: n/a cd/m
Will the illumination be static or intermittent?
Will the manification be state of internations.
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 3.84
What are the dimensions of the proposed advertisement? Height: .452(MAX) x Width: 4.621 x Depth: metres
What materials will the sign be made of?
Powder coated with arcylic face with vinyl top.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 452
The colour of text and background:
Red/ White/ Teal Green
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? © Internally Externally
Illuminance Levels: 300(Max) cd/m
Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign
Tr (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.693
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1500 X Width: 1000 X Depth: .150(appro
What materials will the sign be made of?
Powder coated steel frame, powder coated aluminium facias, opal acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Teal Green Back ground, White lettering
Will the sign be illuminated? Yes No
Will the sign be illuminated internally? • Internally Externally
Illuminance Levels: 300(max) cd/m
Will the illumination be static or intermittent? Static Intermittent
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.693
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1500 X Width: 1000 X Depth: .150(appro) metres
What materials will the sign be made of?
Powder coated steel outer frame/ alumumium fascias, opal acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Teal green background/ white lettering
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? • Internally Externally
Illuminance Levels: 300 (max) cd/m
Will the illumination be static or intermittent? Static Intermittent
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent Other person Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.
Date 09/07/2010