

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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Telephone : 020 7974 1911
Fax : 020 7974 5713

For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:			
Company name	Barclays						
Street address:	Churchill Place			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:							
Postcode:							
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:		First Name:	Hamish	Surname:	Newling		
Company name:	Styles & Wood						
Street address:	Exmouth House			Country Code	National Number	Extension Number	
	3-11 Pine Street			Telephone number:			
				Mobile number:	0044	7932060783	
Town/City	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	EC1R 0JH			hnewling@stylesandwood.co.uk			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="23"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="EUSTON ROAD"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 2SB"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530248"/>
Northing:	<input type="text" value="182879"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.1 m

What are the dimensions of the proposed advertisement?

Height: 0.72 x Width: 4.039 x Depth: 0.1 metres

What materials will the sign be made of?

Cyan acrylic lettering set flush within an aluminium fascia painted PPG697 Rock Mountain Metallic gloss. Sign to be internally illuminated with LED lights.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

720 cm

The colour of text and background:

Cyan text, light stone colour background.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

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What is the maximum height of any of the individual letters and symbols (in centimetres)?

720 cm

The colour of text and background:

Cyan text, light stone colour background.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.038 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.8 m

What are the dimensions of the proposed advertisement?

Height: 0.77 x Width: 0.09 x Depth: 0.77 metres

What materials will the sign be made of?

Cyan acrylic eagle set flush within an aluminium roundel painted PPG697 Rock Mountain Metallic gloss. Sign to be internally illuminated with LED lights.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

770 cm

The colour of text and background:

Cyan eagle aluminum surround.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="2.587"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value=".1"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value=".555"/>	x Width: <input type="text" value=".555"/>	x Depth: <input type="text" value="0.1"/>	metres
What materials will the sign be made of?				
<input type="text" value="Cyan acrylic eagle set flush within an aluminium fascia painted PPG697 Rock Mountain Metallic gloss. Sign to be internally illuminated with LED lights."/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="555"/>	cm		
The colour of text and background:				
<input type="text" value="Cyan eagle."/>				
Will the sign be illuminated?	<input checked="" type="radio"/> Yes	<input type="radio"/> No		
Will the sign be illuminated internally or externally?	<input checked="" type="radio"/> Internally	<input type="radio"/> Externally		
Illuminance Levels:	<input type="text" value="200"/>	cd/m		
Will the illumination be static or intermittent?	<input checked="" type="radio"/> Static	<input type="radio"/> Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="2.587"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.1"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.555"/>	x Width: <input type="text" value="0.555"/>	x Depth: <input type="text" value="0.1"/>	metres
What materials will the sign be made of?				
<input type="text" value="Cyan acrylic eagle set flush within an aluminium fascia painted PPG697 Rock Mountain Metallic gloss. Sign to be internally illuminated with LED lights."/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="555"/>	cm		
The colour of text and background:				
<input type="text" value="Cyan eagle."/>				
Will the sign be illuminated?	<input checked="" type="radio"/> Yes	<input type="radio"/> No		
Will the sign be illuminated internally or externally?	<input checked="" type="radio"/> Internally	<input type="radio"/> Externally		
Illuminance Levels:	<input type="text" value="200"/>	cd/m		
Will the illumination be static or intermittent?	<input checked="" type="radio"/> Static	<input type="radio"/> Intermittent		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes	<input type="radio"/> No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
<input checked="" type="radio"/> The agent	<input type="radio"/> The applicant	<input type="radio"/> Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date