

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries on	y): env.devcon@camden.gov.uk	For office use
Telephone	: 020 7974 1911	Date
Fax	: 020 7974 5713	Payee
		App. No.

Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title: Mr	First name: Andy	Surname: Joy	се		
Company name	Mitchells & Butlers				
Street address:			Country Code	National Number	Extension Number
	27	Telephone number:			
	Fleet Street	Mobile number:			
Town/City	Birmingham	Fax number:			
County:					
Country:		Email address:			
Postcode:	B3 1JP				
	e, Address and Contact Details	∩ No			
Title: Mr	First Name: Leslie	Surname: Gre	gg		
Company name:	ASHLEIGH SIGNS LIMITED				
Street address:			Country Code	National Number	Extension Number
	MARSH STREET	Telephone number:		0113 2014130	
	ROTHWELL	Mobile number:			
Town/City	LEEDS	Fax number:			
County:	WEST YORKSHIRE				
Country:	ENGLAND	Email address:			
Postcode:	LS26 0AG	lgregg@ashleigh.co.uk			

Full postal address of the site (including full postcode where available) Description: House: 73 Suffix: House name:	
House name:	
Street address: EUSTON ROAD	
Town/City: LONDON	
County:	
Postcode: NW1 2QS	
Description of location or a grid reference (must be completed if postcode is not known):	
Easting: 530079	
Northing: 182769	
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? \[Yes \] No	
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal? (Ves No	
6. Authority Employee/Member	
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? (Ves (No	
(a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s)	
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 (a) a member of staff (b) related to a member of staff (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No Please describe the proposed Advertisement(s): 2 No Externally illuminated hanging signs 1 No Latern 1 No Latern 2 No Externally illuminated hanging signs (1tems 06x2) How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging signs (1tems 01,02) No Laternally illuminated hanging signs (1tems 01,02) No Laternally illuminated menu cases (Items 06x2) Bease describe: 2 No Externally illuminated menu cases (Items 06x2) Bease describe: 2 No Externally illuminated menu cases (Items 06x2) Bease describe: 2 No Externally illuminated menu cases (Items 06x2) Bease describe: 2 No Externally illuminated menu cases (Items 06x2) Bease describe: 2 No Externally illuminated menu cases (Items 06x2) Bease describe: 2 No Externally illuminated menu cases (Items 06x2) Bease describe: 2 No Internally illuminated menu cases (Items 06x2) Bease describe: 2 No Internally illuminated menu cases (Items 06x2) Bease describe: 3 No 1 No Plaques non illuminated (Items 06x2) Bease describe: C Yes No If Yes, please provide details: [txed as drawings Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Antipication of Advertisement (s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Yes Not Application	

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9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 29/07/2010 To: 29/07/2015
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? • Yes • No
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: .900 X Width: .600 X Depth: .050
What materials will the sign be made of? Aluminium/Steel
What is the maximum height of any of the individual letters and symbols (in centimetres)? 38
The colour of text and background: Various as Drawing
Will the sign be illuminated?
Will the sign be illuminated internally or externally? Internally Internally
Illuminance Levels: 200 cd/m
Will the illumination be static or intermittent? Static Intermittent
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.5 m
What is the maximum projection of the advertisement from face of building (in metres)? 1.140
What are the dimensions of the proposed advertisement? Height: .900 X Width: .600 X Depth: .050
What materials will the sign be made of?
Steel/Aluminium
What is the maximum height of any of the individual letters and symbols (in centimetres)? 35
The colour of text and background:
Various as Drawing Will the sign be illuminated? • Yes • No
Will the sign be illuminated internally or externally? Internally Internally Externally
Illuminance Levels: 200 cd/m
Will the illumination be static or intermittent? Intermittent

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11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	3]m
What is the maximum projection of the advertisement from face of building (in metres)?	1]m
What are the dimensions of the proposed advertisement? Height: .850 x Width:	.650 x	Depth: .650 metres
What materials will the sign be made of? copper/steel		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0	cm
The colour of text and background:		
Will the sign be illuminated? Yes No		
Will the sign be illuminated internally or externally? Internally C Externally		
Illuminance Levels: 200 cd/m		
Will the illumination be static or intermittent? Static Intermittent 		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	.600]m
What is the maximum projection of the advertisement from face of building (in metres)?	.0015	m
What are the dimensions of the proposed advertisement? Height: .320 x Width:	2 x	Depth: .0015 metres
What materials will the sign be made of?		
Copper What is the maximum height of any of the individual letters and symbols (in centimetres)?		
The colour of text and background:	17	cm
Copper/Black		
Will the sign be illuminated? O Yes O No		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	.600	m
What is the maximum projection of the advertisement from face of building (in metres)?	.0015	m
What are the dimensions of the proposed advertisement? Height: .320 x Width:	2 x	Depth: .0015 metres
What materials will the sign be made of?		
Copper		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	17	cm
The colour of text and background: Copper/Black		
Will the sign be illuminated? O Yes O No		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
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Copper		
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The colour of text and background: Copper/Black	17	cm

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The colour of text and background:	17	
Copper/Black Will the sign be illuminated?		
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Copper/Black		
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What is the maximum projection of the advertisement from face of building (in metres)?	.0015	m
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What materials will the sign be made of?		
Copper What is the maximum height of any of the individual letters and symbols (in centimetres)?		1
The colour of text and background:	17	cm
Copper/Black		
Will the sign be illuminated? Yes No		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	.600	m
What is the maximum projection of the advertisement from face of building (in metres)?	.0015	m
What are the dimensions of the proposed advertisement? Height: .320 x Width:	2.77 x	Depth: .0015 metres
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Copper		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	17]cm
The colour of text and background: Copper/Black		
Will the sign be illuminated? O Yes O No		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
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What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.950 x Width: What materials will the sign be made of? Copper What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Copper/Black Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign	.0015 .400 x	m Depth: .0015 metres cm
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11 (d). Details of Proposed Advertisement(s) - Other Sign		
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What is the height from the ground to the base of the advertisement (in metres)?	1.080	_m
What is the maximum projection of the advertisement from face of building (in metres)?	.050]m
What are the dimensions of the proposed advertisement? Height: .520 x Width:	.397 x	Depth: .050 metres
What materials will the sign be made of?		
Copper/Acrylic		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	5	cm
The colour of text and background:		
copper/blue		
Will the sign be illuminated?		
Will the sign be illuminated internally or externally? Internally Externally 		
Illuminance Levels: 180 cd/m		
Will the illumination be static or intermittent?		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	1.080	m
	050	-]
What is the maximum projection of the advertisement from face of building (in metres)?	.050	m
What are the dimensions of the proposed advertisement?Height:.520xWidth:	.397 x	Depth: .050 metres
What materials will the sign be made of?		
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The colour of text and background:		
copper/blue		
Will the sign be illuminated?		
Will the sign be illuminated internally or externally? Internally Externally 		
Illuminance Levels: 180 cd/m		
Will the illumination be static or intermittent? Static Intermittent 		
12. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes 🔿 No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only on	e)
The agent The applicant Other person		
13. Declaration		
I/we hereby apply for planning permission/consent as described in this form and the		
accompanying plans/drawings and additional information.		
Date 29/07/2010		