

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk
Telephone : 020 7974 1911
Fax : 020 7974 5713

For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Javid	Surname:	Khanegagh		
Company name	Castle Trading Ltd						
Street address:	258 Belsize Road			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:	UK						
Postcode:	NW6						
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Alan	Surname:	Power		
Company name:	Alan Power Architects Ltd						
Street address:	13 Needham Road			Country Code	National Number	Extension Number	
				Telephone number:	020	72299375	
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	W11 2RP			Charmaine@alanpowerarchitects.co.uk			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="12"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="KILBURN HIGH ROAD"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW6 5UH"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="525553"/>
Northing:	<input type="text" value="183491"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 no. vertically aligned LED-lit signs to curved facade reading 'SANCTUM'
1 no. horizontally aligned light-box above door entry on Kilburn High road
1 no. digital advertising lightbox (split into 3 panels) showing apartment interiors and availability

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="4"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="0"/>
----------------	--------------------------------	-------------------------------	--------------------------------	-------------	--------------------------------	-------	--------------------------------

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="22/07/2010"/>	To:	<input type="text" value="27/07/2020"/>
-------	---	-----	---

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

10.8

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.12

m

What are the dimensions of the proposed advertisement?

Height:

7

x

Width:

2.6

x

Depth:

0.12

metres

What materials will the sign be made of?

3D Individual polyester powder coated aluminium letters with Acrylic fascia

What is the maximum height of any of the individual letters and symbols (in centimetres)?

750

cm

The colour of text and background:

3M Special Day and Night Film ie black during the day and white at night on a background to match building cladding (RAL 9007)

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☐ Internally

☒ Externally

Illuminance Levels:

3200

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

10.8

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.12

m

What are the dimensions of the proposed advertisement?

Height:

7

x

Width:

2.6

x

Depth:

0.12

metres

What materials will the sign be made of?

3D Individual polyester powder coated aluminium letters with Acrylic fascia

What is the maximum height of any of the individual letters and symbols (in centimetres)?

750

cm

The colour of text and background:

3M Special Day and Night Film ie black during the day and white at night on a background to match building cladding (RAL 9007)

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☐ Internally

☒ Externally

Illuminance Levels:

3200

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.135

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.12

m

What are the dimensions of the proposed advertisement?

Height:

0.327

x

Width:

1.31

x

Depth:

0.12

metres

What materials will the sign be made of?

Polyester Powder Coated (RAL9007) Aluminim stencil cut light box with 10mm push through letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

650

cm

The colour of text and background:

White text on a purple (RAL4007) background centred on RAL9007 panel.

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

3200

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.375 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height:

3.4

x

Width:

1.2

x

Depth:

0

metres

What materials will the sign be made of?

3 no. LCD screens behind glazing, frames to match RAL9007 showing visulas of interior and availability information

What is the maximum height of any of the individual letters and symbols (in centimetres)?

varies cm

The colour of text and background:

White text on a purple background alternating with images of the apartments.

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

±1600 (tbc) cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

27/07/2010