

Development Control Planning Services London Borough of Camden Town Hall

Argyle Street London WC1H 8ND

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Application Ref: 2010/2339/A

Please ask for: Aysegul Olcar-Chamberlin

Telephone: 020 7974 6374

26 August 2010

Dear Sir

Mr A Sheilm

New Malden

KT3 5AQ

Planning Additions

22 South Cove West

DECISION

Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:

Unit 9 Northways Parade London NW3 5EN

Proposal:

Display of internally illuminated fascia sign and internally illuminated projecting sign to retail unit (Class A1).

Drawing Nos: 4000/1/001 (Site Location Map); 4000/L/002 (Lease/Floor Plan); N/02; N/03; N/04; N/05; N/05a; N/08a; and 601.

The Council has considered your application and decided to grant consent subject to the following conditions:

Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
 - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

<u>Disclaimer</u>

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