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Telephone : 020 7974 1911 Fax

: 020 7974 5713

For office use Date

Payee App. No.

Fee

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mr	First name: Fausto	Surname:	Rinaldi		
Company name	Bluebottle				
Street address:	6 Denmark Street		Country Code	National Number	Extension Number
		Telephone number	r:		
		Mobile number:			
Town/City	London				
County:		Fax number:			
Country:	UK	Email address:			
Postcode:	WC2H 8LX				
	e, Address and Contact Details	○ No			
Title: Mr	First Name: Fausto	Surname:	rinaldi		
Company name:	Bluebottle				
Street address:	Denmark Street		Country Code	National Number	Extension Number
		Telephone number	r:		
		Mobile number:			
Town/City	London	Fax number:			
County:		rax number.			
Country:	United Kingdom	Email address:			
Postcode:	WC2H 8LX	fausto@bluebottle.	co.uk		

	Details										
Full postal address of	of the site (inclu	ıding full postcode whe	ere available)		Description:						
House:	101	Suffix:									
House name:											
Street address:	BAYHAM STRE	ET									
Town/City:	LONDON										
County:											
Postcode:	NW1 0AG										
Description of locat (must be completed											
Easting:											
Northing:	18377	5									
4. Pre-application Advice  Has assistance as prior advice been squabt from the local authority about this application?  Vos. • No.											
Has assistance or prior advice been sought from the local authority about this application?  Yes  No											
5. Neighbour and Community Consultation											
Have you consulted your neighbours or the local community about the proposal?  Yes  No											
6. Authority Em	nployee/Me	mber									
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes  No											
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7. Type of Prop	osed Adver	tisement(s)			ny to you:		) les 🕒 NU				
7. Type of Prop Please describe the					ny to you:		) Tes 🕒 NU				
Please describe the	proposed adve		it opaque whit					STREET NAME			
Please describe the BLACK POWDERCOA	proposed adve	rtisement(s):						STREET NAME			
Please describe the BLACK POWDERCOA How many of the fo	proposed adve	rtisement(s): JM FRAME WITH BACKL	u applying for?					STREET NAME			
Please describe the BLACK POWDERCOA How many of the fo	proposed adve ATED ALUMINII Illowing type of	rtisement(s):  JM FRAME WITH BACKL  advertisements are you  Projecting or hanging signs.	u applying for?		LL PANELS. LASEI	R CUT VINY	L APPLIED LOGO AND	STREET NAME			
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Please describe the BLACK POWDERCOAHOW many of the formal sign(s)  8. Location of All Is the advertisement Is an existing Is an existing Island Isl	proposed adverting type of the following typ	rtisement(s):  JM FRAME WITH BACKL f advertisements are you Projecting or hanging sinent(s)  Delying for already in place the removed and replace	u applying for?  gn(s)  0  ce?  d by the advertis	TE GLASS INFII	LL PANELS. LASEI  Hoarding(s)  No his proposal?	CUT VINY	Other 0	No Not Applicable			
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Please describe the BLACK POWDERCOAHow many of the form and the form a	proposed adverage proposed adverage proposed adverage proposed adverage proposed advertisement (s) you are apprisement (s) to be the above, pleased proposed	rtisement(s):  JM FRAME WITH BACKL  advertisements are you  projecting or hanging sinent(s)  Dlying for already in place he removed and replace he show the existing sig  project over a footpate  which consent is sough	u applying for? gn(s)  0  ce? d by the advertise n(s) on an elevation or other publice t for the advertise 1/2020	Yes sement(s) in the ion drawing of highway?	LL PANELS. LASEI  Hoarding(s)  No his proposal?	0 O d state the	Other 0  Yes (	No Not Applicable			
Please describe the BLACK POWDERCOAHow many of the form and the form a	proposed adverage proposed adverage proposed adverage proposed adverage proposed advertisement (s) you are apprisement (s) to be advertisement (s) to be advertisement (s) to be advertisement (s) period advertisement (s) p	rtisement(s):  JM FRAME WITH BACKL  radvertisements are you  rojecting or hanging signent(s)  Dlying for already in place  re removed and replace  se show the existing signer of the project over a footpath  you have a footpath  to:  01/11	d applying for?  gn(s)  ce?  d by the advertise  n or other public  t for the advertise  1/2020  dverts are to be presented	Yes sement(s) in the ion drawing of highway?	Hoarding(s)  No his proposal? r photograph an	CUT VINY  O  d state the	Other 0  Other 0  Yes (	No Not Applicable			

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 3.8 x Width: 5.8 x Depth: 0.2 metres								
What materials will the sign be made of?								
BLACK POWDERCOATED ALUMINIUM FRAME WITH BACKLIT OPAQUE WHITE GLASS INFILLS								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
BLACK ON WHITE BACKGROUND								
Will the sign be illuminated?    Yes    No								
Will the sign be illuminated internally or externally?   • Internally								
Illuminance Levels: N/A AS LED cd/m								
Will the illumination be static or intermittent?   Static  Intermittent								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
<ul> <li>The agent</li> <li>The applicant</li> <li>Other person</li> </ul>								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.								
Date 10/08/2010								