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Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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Telephone :	020 7974 1911	Date
Fax :	020 7974 5713	Payee
		App. No.

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Ao	ddress a	nd Con	tact Deta	ails										
Title: Mr	Firs	st name:	Andrew					Surn	name: Je	ordan					
Company name	JCDecau	ux UK Ltd													
Street address:	991 Gre	at West Ro	ad							Country Code		National Number			Extension Number
							Te	elephone	e number:						
							м	lobile nur	mber:						
Town/City	Brentfor	ď													
County:	Middles	ex					Fa	ax numbe	er:						
Country:	UK						En	mail addro	ess:						
Postcode:	TW8 9D	N													
Are you an agent a	ctina on k	oehalf of th	ne applica	nt?		O Yes	•	No							
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2. Agent Name	e, Addre	ess and (Contact	Details											
2. Agent Name No Agent details w															
	vere subm	itted for th													
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<pre>lessestance or plot advice teen sought from the local authority about the application? If the place complete the following information about the advice you were given (this will help the authority to dari with this application more efficiently). If the you have complete the following information about the advice you were given (this will help the authority to dari with this application more efficiently). If the you have the information about the advice you were given (this will help the authority) to dari with this application more efficiently. If the you have the information of the pre-septiation submitsion A dary 2016. Cancient Cancel and a dark of a dark</pre>	4. Pre-application Advice
Cifficer name: The line is first name: Marion Sumane: Divamena Reference: Stementing Reference: Ref	Has assistance or prior advice been sought from the local authority about this application? (Yes No
Hite Marion Surname: Date Date Date Date </td <td>If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):</td>	If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):
Reference: Ste meeting Date (DDAMAVYYY): 2408/2010 (As the pre-application submission) Data (DDAMAVYYY): 2408/2010 (Main the pre-application addres received: (Pre-bass heliets to be relocated at the received: (Pre-bass heliets to be received: (Main the pre-application addres received: (Main the pre-application	Officer name:
Del ODMMANYY: Ivestige Dels do the pre-application addres received: The bas shifter is to be relaced at the request of NB Demense of Camden Council. following consultation with ICDDecase and ITL on 24 Aug 2010. Canden Council are gaining to the work as a part of the scheme to be design utable to wait Rouse Statements Sequence. Hease find attached correspondence detailing the Downmu's contact details. 5. ActionTry Employee/Member With respect to the Authority. I arr: () a member of statt () a member of statt () a member of statt () endeted to an elected member () a network of statt () related to an elected member () related to an elected member </td <td>Title: Ms First name: Marion Surname: Dwamena</td>	Title: Ms First name: Marion Surname: Dwamena
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beging tor this work, as part of their scheme to re-design traffic flow at Russell Square. Please find attached correspondence detailing Ms Divaments's contact details. 5. Neighbour and Community Consultation Here you consulted your neighbours of the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority I am: (a) a maintee of staff (b) an elected member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s) 1. Schedel to a member of staff (c) related to a medicated member Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s) 1. Schedel statements apply to you? Yes No 7. Type of Proposed Advertisement(s) 1. Schedel statements apply to you? Yes No 7. Type of Proposed Advertisement(s) 1. Schedel statements apply of proposed advertisement(s) 1. Schedel statements are you applying fro? 1. Schedel statements 1. Schedel statements 3. Location of Advertisement(s) 1. Schedel statements are you applying for? 1. Schedel statement(s) you are applying for already in place? (c) Yes No <td>Details of the pre-application advice received:</td>	Details of the pre-application advice received:
Here you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority, Iam: (a) an ember of staff (b) an ember of staff (b) an elected member (c) robust of a member of staff (c) robust of an elected member (d) robust of an elected member (c) robust of an elected member (e) robust of an elected member (c) robust of an elected member (f) robust of an elected member (c) robust of a staff (g) robust of an elected member (c) robust of a staff (g) robust of an elected member (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robust of a staff (c) robust of a staff (g) robus	The bus shelter is to be relocated at the request of Ms Dwamena of Camden Council, following consultation with JCDecaux and TfL on 24 Aug 2010. Camden Council are paying for this work, as part of their scheme to re-design traffic flow at Russell Sqaure. Please find attached correspondence detailing Ms Dwamena's contact details.
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Please describe the proposed advertisement(s): 1 x internalty illuminated, free standing 6-Sheet advertising panel, attached to a "Prestige' design Bus Shelter. The advertising panel will display 3 x scrolling advertising poster on its reverse side. How many of the following type of advertisements are you applying for? Fascia sign(s) 4 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No No ff Yes, please provide details: The bus shelter is currently located on the boundary building line of no. 17. It is to be relocated by 10.85m, as indicated on the attached 1.200 scale 0/S plan. Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No d Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s). The existing and new proposed location for the Bus Shelter are detailed on the attached 1.200 scale plan (CAM0015AB - resite). Will the proposed advertisement(s) project over a footpath or other public highway? Yes No 9. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement Yes No No flob. Intereest in the Land Does the applicant ownt	 (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
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If No, why has permission not been obtained?	

11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?	0.79m	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0	m		
What are the dimensions of the proposed advertisement? Height: 1.82 x	Width: 1.25	x Depth:	0.2	metres
What materials will the sign be made of?				
Steel, alluminium and toughened glass				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	182	cm		
The colour of text and background:				
Various				
Will the sign be illuminated?				
Will the sign be illuminated internally or externally? Internally Externally Externally Internally Internally				
Illuminance Levels: 450 cd/m				
Will the illumination be static or intermittent?				
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Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 450 cd/m
Will the illumination be static or intermittent?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? O Yes O No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
○ The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.
Date 01/11/2010