

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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Telephone : 020 7974 1911
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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Andrew	Surname:	Jordan	
Company name	JCDcaux UK Ltd					
Street address:	991 Great West Road			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City	Brentford			Fax number:		
County:	Middlesex			Email address:		
Country:	UK					
Postcode:	TW8 9DN					
Are you an agent acting on behalf of the applicant? <input type="radio"/> Yes <input checked="" type="radio"/> No						

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	17	Suffix:	
House name:	CHARLES CLORE HOUSE		
Street address:	RUSSELL SQUARE		
Town/City:	LONDON		
County:			
Postcode:	WC1B 5DR		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	530011		
Northing:	182058		

Description:

To be located on the footway outside of the above mentioned address.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

The bus shelter is to be relocated at the request of Ms Dwamena of Camden Council, following consultation with JCDecaux and TfL on 24 Aug 2010. Camden Council are paying for this work, as part of their scheme to re-design traffic flow at Russell Sqaure. Please find attached correspondence detailing Ms Dwamena's contact details.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 x internally illuminated, free standing 6-Sheet advertising panel, attached to a 'Prestige' design Bus Shelter. The advertising panel will display 3 x scrolling advertising posters on one side and 1 x advertising poster on its reverse side.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

The bus shelter is currently located on the boundary building line of no. 17. It is to be relocated by 10.85m, as indicated on the attached 1.200 scale O/S plan.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

The existing and new proposed location for the Bus Shelter are detailed on the attached 1.200 scale plan (CAM0015AB - resite).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☒ No

If No, why has permission not been obtained?

Land is public highway

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.79m

m

What is the maximum projection of the advertisement from face of building (in metres)?

0

m

What are the dimensions of the proposed advertisement?

Height:

1.82

 x Width:

1.25

 x Depth:

0.2

 metres

What materials will the sign be made of?

Steel, alluminium and toughened glass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

182

cm

The colour of text and background:

Various

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

450

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

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Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☒ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date