

Planning Services  
Camden Town Hall  
Argyle Street  
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk  
Telephone : 020 7974 1911  
Fax : 020 7974 5713

For office use  
Date  
Payee  
App. No. Fee

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="Sam"/>	Surname:	<input type="text" value="Monck"/>		
Company name:	<input type="text"/>						
Street address:	<input type="text" value="Judd Street"/>						
	<input type="text" value="Camden"/>						
	<input type="text"/>						
Town/City:	<input type="text" value="London"/>						
County:	<input type="text" value="London"/>						
Country:	<input type="text" value="UK"/>						
Postcode:	<input type="text" value="WC1H 9LZ"/>		<input type="text"/>				
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

### 2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Oliver"/>	Surname:	<input type="text" value="Larholt"/>		
Company name:	<input type="text" value="Bay Media"/>						
Street address:	<input type="text" value="19 Deane House Studios Greenwood Place"/>						
	<input type="text" value="Highgate Road"/>						
	<input type="text"/>						
Town/City:	<input type="text" value="London"/>						
County:	<input type="text" value="London"/>						
Country:	<input type="text" value="United Kingdom"/>						
Postcode:	<input type="text" value="NW5 1LB"/>		<input type="text" value="oliver.larholt@baymedia.co.uk"/>				
				Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
				Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
				Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

Northing:

Description:

15 columns on Hatton Garden as selected by Camden Council as part of tender.

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:  First name:  Surname:

Reference:

Date (DD/MM/YYYY):  (Must be pre-application submission)

Details of the pre-application advice received:

Locations as selected by Camden Council as part of tender. Special consideration having been given to visual amenity, listed buildings, conservation areas, road safety and CCTV. All columns tested and previously used for local campaigns.

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?  Yes  No

If Yes, please provide details of the name, relationship and role:

Applied for and on behalf of Camden Council (Mr Sam Monck - Head of Street Planning)

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2.2m X 0.8m photo quality double sided banner non illuminated banners attached to columns

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

15 Columns for advertisement purpose on Hatton Garden.  
Photo quality double sided banner non illuminated banners attached to columns.

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?  m

What is the maximum projection of the advertisement from face of building (in metres)?  m

What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm

The colour of text and background:

Will the sign be illuminated?  Yes  No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Date