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Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries only):	env.devcon@camden.gov.uk	For office use
Telephone :	020 7974 1911	Date
Fax :	020 7974 5713	Payee
		App. No.

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Mr	First name: Sam	Surname: N	Monck					
Company name								
Street address:	Judd Street		Country Code	National Number	Extension Number			
	Camden	Telephone number:						
		Mobile number:						
Town/City	London	Fax number:						
County:	London							
Country:	ИК	Email address:						
Postcode:	WC1H 9LZ							
Are you an agent acting on behalf of the applicant? Yes No 2. Agent Name, Address and Contact Details								
Title: Mr	First Name: Oliver	Surname: L	arholt					
Company name:	Bay Media							
Street address:	19 Deane House Studios Greenwood Place		Country Code	National Number	Extension Number			
	Highgate Road	Telephone number:						
		Mobile number:						
Town/City	London	Fax number:						
County:	London							
Country:	United Kingdom	Email address:						
Postcode:	NW5 1LB	oliver.larholt@bayme	edia.co.uk					

3. Site Address	Details					
Full postal address	of the site (inclu	iding full postcode	where availal	ble)	Description:	
House:		Suff	ix:		15 columns on Hatt	ton Garden as selected by Camden Council as part of tender.
House name:		_				
Street address:	Hatton Garder	1				
	Camden					
Town/City:	London					
County:	London					
Postcode:						
Description of locat (must be completed						
Easting:	53134	2				
Northing:	18182	3				
4. Pre-applicat Has assistance or pr If Yes, please compl Officer name: Title: Ms	rior advice been	ng information abo	5			Yes No ty to deal with this application more efficiently): Ledra
Reference:						
Date (DD/MM/YYYY	n.	(\	lust he pre-an	oplication submissic	n)	
	·				,,,,	
Details of the pre-ap			ander Special	consideration havin	ng been given to visua	I amenity, listed buildings, conservation areas, road safety and
CCTV. All columns to	ested and previ	ously used for loca	il campaigns.	consideration navi	ig been given to visua	i amenity, iisted buildings, conservation aleas, road safety and
5. Neighbour a Have you consulted		-		t the proposal?	0	Yes 💿 No
-	d your neighbou	irs or the local com		t the proposal?	0	Yes 💿 No
Have you consulted 6. Authority En With respect to the (a) a me (b) an el (c) relate	d your neighbou nployee/Me	nrs or the local com	nmunity about	t the proposal?		Yes No Yes No
Have you consulted 6. Authority En With respect to the (a) a me (b) an el (c) relate	d your neighbou nployee/Me Authority, I am: mber of staff lected member ed to a member ed to an elected	of staff I member	nmunity about			
Have you consulted 6. Authority En With respect to the (a) a me (b) an el (c) relate (d) relate	d your neighbou nployee/Me Authority, I am: mber of staff lected member ed to a member ed to an electec le details of the	of staff I member name, relationship	Do any of o and role:	these statements a	pply to you?	
Have you consulted 6. Authority En With respect to the (a) a me (b) an el (c) relate (d) relate If Yes, please provid Applied for and on 7. Type of Prop	d your neighbou nployee/Me Authority, I am: mber of staff lected member ed to a member ed to an elected de details of the behalf of Camdo posed Adver	irs or the local com mber of staff I member name, relationship en Council (Mr San tisement(s)	Do any of o and role:	these statements a	pply to you?	
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Have you consulted 6. Authority En With respect to the (a) a me (b) an el (c) relate (d) relate (d) relate 7. Type of Prop Please describe the 2.2m X 0.8m photo How many of the for Fascia sign(s) [Please describe: 15 Columns for adv Photo quality doub	d your neighbou nployee/Me Authority, I am: mber of staff lected member ed to a member ed to an elected behalf of Camde proposed Adver proposed adve quality double billowing type of 0 P rertisement purp le sided banner Advertisem	of staff mber of staff member name, relationship en Council (Mr San tisement(s): sided banner non advertisements ar rojecting or hangi pose on Hatton Ga non illuminated b ent(s)	Do any of Do any of and role: <u>n Monck - Hea</u> illuminated ba re you applyin ng sign(s) rden. anners attach	these statements a ad of Street Planning anners attached to ag for?	pply to you? g) columns Hoarding(s) 0	• Yes No
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9. Adver	tisement(s) P	eriod							
Please state	e the period of tim	ne for which consent i	s sought for the adv	ertisement					
From:	10/01/2011	To:	10/01/2016						
10. Inter	est in the Lan	d							
Does the applicant own the land or buildings where the adverts are to be placed? Yes No									
11 (d). D	etails of Prop	osed Advertisen	nent(s) - Other	Sign					
What is the	e height from the g	ground to the base of	the advertisement (in metres)?	,		>2.4	m	
What is the	e maximum projec	tion of the advertisen	nent from face of bu	iilding (in m	netres)?		1	m	
What are th	he dimensions of t	he proposed advertis	ement?	Height:	2.2 x	Width:	0.8 x	Depth:	N/A metres
What mate	rials will the sign b	be made of?							·
Banner: Ph	oto Grade Banner	Material. Bracket: Blac	k powder coated al	uminium					
What is the	e maximum height	t of any of the individu	ual letters and symb	ols (in cent	imetres)?		Varies	cm	
The colour	of text and backg	round:							
Varies									
Will the sig	n be illuminated?	⊖ Yes	No						
12. Site V	/isit								
Can the site be seen from a public road, public footpath, bridleway or other public land?									
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)									
The agent									
13. Decla	aration								
		ng permission/consen	t as described in thi	s form and	the 🗖				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.									
Date 01	1/12/2010								