2011/176/A



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For office use Date Payee App. No.

Fee

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applic	ant Name and Address	2. Agent Name and Address		
Title:	HR First name: NETL	Title: MR First name: ROB		
Last name:	NICHOLS	Last name: CROFT		
Company (optional):	EDMUND CADE	Company (optional): EDMUND CLDE		
Unit:	House number: House suffix:	Unit: House number: House suffix:		
House name:		House name:		
Address 1:	MUSEUM STREET	Address 1: PARKWAY		
Address 2:		Address 2: CAMDEN		
Address 3:		Address 3:		
Town:	LOUDON	Town: LONDON		
County:		County:		
Country:		Country:		
Postcode:	weik 13U	Postcode: NW 74C		

	<del></del>	
3. Site Address Details	4. Pre-application Advice	
Please provide the full postal address of the application site.	Has assistance or prior advice been sought from the local authority about this application?	
Unit: 26 House number: House suffix:	authority about this application?  Yes No	
House name:	If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this	
Address 1: MUSEUM STREET	application more efficiently).  Please tick if the full contact details are not	
Address 2: BLOOMSBURY	known, and then complete as much as possible:	
Address 3:	Officer name:	
Town: LONDON	BUTY PLANNING OFFICER  Reference:	
County:	reference.	
Postcode (optional): WCIA 13U	Date (DD/MM/YYYY):	
Description of location or a grid reference. (must be completed if postcode is not known):	(must be pre-application submission) $OS 12 200$ Details of pre-application advice received?	
Easting: Northing:	SION WOULD BE PERMITTED	
Description:	IN LINE WITH EXISTING	
RESIDENTIAL LETTINGS ACEUCY	COMMERCIAL PREMISES IN	
	THE AREA.	
Have you consulted your neighbours or the local community about the proposal?  If Yes, please provide details:	(a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role	
7. Type of Proposed Advertisement(s)	8. Location of Advertisement(s)	
Please describe the proposed advertisement(s):  NTERNALLY ILLUMINATED	Is the advertisement you are applying for already in place?	
BOX CASCIA WITH ACCOMPANYING	If Yes, please provide details of when the use or work started:	
PROJECTED SIGN		
Please indicate the number of the following types of advertisement(s) you are applying for:   advertisement(s)		
Application for fascia sign(s)	Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
Application for a projecting or hanging sign(s)	Yes No Not applicable	
Application for a hoarding(s)	If Yes to either or both above, please show the existing sign(s) on	
Other	an elevation drawing or photograph and state the references for the drawing(s) or photographs.	
If you selected Other, please describe:	A/001	
	Will the proposed advertisement(s) project over a footpath or other public highway? Yes No	

9. Advertisement Period			
Please state the period of time for which consent is sought for the advertisement:	From 01/05/2011	To OILOS/ZOUG	date (DD/MM/YYYY)
10. Interest in the Land			
Does the applicant own the land or building If No, has the permission of the owner or an to give permission for the display of an adve If No, why not?	y other person entitled	laced?	Yes No
11. Details of Proposed Advertise	ment(s)		
Please provide a full description of each pr	oposed advertisement (e.g. fasc	ia sign, box sign, projecting sigr	, hoarding, flag etc)
	Advertisement 1	Advertisement 2	Advertisement 3
Туре:	BOX FASCIA	PROJECTING SIGN	
a) The height from the ground to the base of the advertisement (in metres)	2.6	3,6	
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	M SEO MM DIEDMM	HSOOMM DISOMM	
c) The maximum height of any of the individual letters and symbols (in metric)	300 mm	Scoo mm	
d) The colour of the text and background	WHITE	WHITE	
e) Materials of the proposed sign(s)	ACRYUC ACRYUC VNYL	AUMINIUM ACRYUC VINYL	
f) The maximum projection of advertisement from the face of the building	100 mm	650 mm	
Will any of the sign(s) be illuminated	Yes No	Yes No	Yes No
If Yes for any of the proposed signs, answe	rg), h) and i)	-	
g) Details of method of illumination (internally illuminated/externally illuminated)	PLUCRESCENT TUBES	TUDRESCENT TUBES	
h) illuminance levels (cd/m²)	400 collmi	uco edimi	

STATIC

STATIC

i) Will the illumination be static or intermittent?

12. Planning Application Requirements - Checklist						
Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.						
The original and 3 copies of a completed and dated application form:						
Drawings The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.  A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided:						
Description of signs, size and illumination The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided:						
The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north:						
The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application:						
The correct fee:						
Owner's consent: It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.						
Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.						
Signed - Applicant:  Or signed - Agent:  Date DD/MM/YYYY):  (date cannot be						
11/03/2011 (date carriot de pre-application)						
14. Applicant Contact Details 15. Agent Contact Details						
Telephone numbers Telephone numbers						
Extension Country code: National number: Country code: National number: Country code: National number: number:						
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