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For office use

Date Payee App. No.

Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N | ame, Address and Contact Details | | | | |
|-----------------|----------------------------------|--------------------|-----------------|--------------------|---------------------|
| Title: Mr | First name: fausto | Surname: | rinaldi | | |
| Company name | Bluebottle | | | | |
| Street address: | 6 Denmark Street | | Country Code | National Number | Extension Number |
| | | Telephone number | r: | | |
| | | Mobile number: | | | |
| Town/City | London | Favrance an | | | |
| County: | | Fax number: | | | |
| Country: | England | Email address: | | | |
| Postcode: | WC2H 8LX | | | | |
| | e, Address and Contact Details | No No | | | |
| Title: Mr | First Name: Fausto | Surname: | rinaldi | | |
| Company name: | Bluebottle | | | | |
| Street address: | 6 Denmark Street | | Country Code | National Number | Extension Number |
| | | Telephone number | r: | | |
| | | Mobile number: | | | |
| Town/City | London | Fax number: | | | |
| County: | | Tax Hullibel. | | | |
| Country: | United Kingdom | Email address: | | | |
| Postcode: | WC2H 8LX | fausto@bluebottle. | co.uk | | |

| | Details | | | | | | | |
|--|--|--|---|----------------------------------|--|------------|--------------------------|-------------------|
| Full postal address | of the site (inclu | uding full postcode where | e available) | | Description: | | | |
| House: | 101 | Suffix: | | | | | | |
| House name: | | | | | | | | |
| Street address: | BAYHAM STRE | ET | | | | | | |
| | | | | | | | | |
| Town/City: | LONDON | | | | | | | |
| County: | | | | | | | | |
| Postcode: | NW1 0AG | | | | | | | |
| Description of locat | ion or a grid rot | foronco | | | | | | |
| (must be completed | | | | | | | | |
| Easting: | 52903 | 9 | | | | | | |
| Northing: | 18377 | 5 | | | | | | |
| | | | | | | | | |
| 4. Pre-applicat | ion Advice | | | | | | | |
| Has assistance or pr | ior advice beer | n sought from the local at | uthority about th | is application | n? | - | Yes • No | |
| 5. Neighbour a | nd Commu | nity Consultation | | | | | | |
| _ | | urs or the local communit | ty about the pro | nosal? | | Voc | No | |
| Trave you consume | r your rieignboo | ars or the local community | ry about the prop | posar: | | Yes | (NO | |
| 6. Authority En | nployee/Me | ember | | | | | | |
| With respect to the | Authority Lam | | | | | | | |
| (a) a me | mber of staff | • | | | | | | |
| , , | ected member ed to a member | of staff | | | | | | |
| | ed to an elected | d member | any of those sta | tomonts ann | dy to you? | | O Vos G No | |
| | | DC | any of these sta | петтетть арр | ily to you? | | Yes • No | |
| | | | | | | | | |
| | | | | | | | | |
| 7. Type of Prop | osed Adver | rtisement(s) | | | | | | • |
| I ype of PropPlease describe the | | | | | | | | · |
| Please describe the Black powder Coate | proposed adve | ertisement(s): ame canopy with backlit | opaque infill pan | nels. | | | | |
| Please describe the Black powder Coate Laser cut vinyl appli | proposed adve ed aluminum fra ied logo and str | ertisement(s): ame canopy with backlit eet number. | | nels. | | | | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the fo | proposed adve ed aluminum fra ied logo and str | ertisement(s): ame canopy with backlit of the c | applying for? | nels. | | |] au [a | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the fo | proposed adve ed aluminum fra ied logo and str | ertisement(s): ame canopy with backlit eet number. | applying for? | nels. | Hoarding(s) | 0 | Other 0 | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the fo | proposed adve ed aluminum fra ied logo and str ollowing type of | ertisement(s): ame canopy with backlit of eet number. Fadvertisements are you Projecting or hanging sign | applying for? | nels. | Hoarding(s) | 0 | Other 0 | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. f advertisements are you erojecting or hanging signent(s) | applying for? | | | 0 | Other 0 | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. Fradvertisements are you errojecting or hanging signent(s) Delying for already in place | applying for? n(s) 1 | ○ Yes | No | 0 | | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. f advertisements are you erojecting or hanging signent(s) | applying for? n(s) 1 | ○ Yes | No | 0 | Other 0 | No Not Applicable |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. Fradvertisements are you erojecting or hanging signent(s) Delying for already in placed the removed and replaced | applying for? n(s) 1 e? by the advertise | Yes | No sis proposal? | | | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertige to either or both | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. Fradvertisements are you erojecting or hanging signent(s) Delying for already in placed the removed and replaced | applying for? n(s) 1 e? by the advertise | Yes | No sis proposal? | | • Yes | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement If Yes to either or both Drawing GI-01 GI Photo | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the ert number. Fradvertisements are you projecting or hanging significant (s) Delying for already in place are removed and replaced see show the existing significant (s). | applying for? n(s) 1 2? by the advertise (s) on an elevation | Yes ement(s) in the | No sis proposal? | d state th | • Yes C | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement If Yes to either or both Drawing GI-01 GI Photo | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. Fradvertisements are you erojecting or hanging signent(s) Delying for already in placed the removed and replaced | applying for? n(s) 1 2? by the advertise (s) on an elevation | Yes ement(s) in the | No sis proposal? | | • Yes C | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement If Yes to either or both Drawing GI-01 GI Photo | proposed advected aluminum fracted logo and strollowing type of the strollowin | ertisement(s): ame canopy with backlit of the eet number. If advertisements are you erojecting or hanging significant (s) Delying for already in place the removed and replaced see show the existing significant (s) In project over a footpath | applying for? n(s) 1 2? by the advertise (s) on an elevation | Yes ement(s) in the | No sis proposal? | d state th | • Yes C | |
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| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing adver If Yes to either or both Drawing GI-01 GI Photo Will the proposed a | proposed adverted aluminum fracted logo and strollowing type of the strong of the stro | ertisement(s): ame canopy with backlit of the teet number. Fradvertisements are you erojecting or hanging sign teent(s) Polying for already in place the removed and replaced see show the existing sign of the project over a footpath | applying for? n(s) 1 by the advertise (s) on an elevation or other public here for the advertise | Yes ement(s) in the on drawing o | No sis proposal? | d state th | • Yes C | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing adver If Yes to either or both Drawing GI-01 GI Photo Will the proposed a 9. Advertisement Please state the per | proposed adverted logo and straight logo and str | ertisement(s): ame canopy with backlit of the eet number. If advertisements are you erojecting or hanging significant (s) Projecting or hanging significant (s) Polying for already in placed the removed and replaced the se show the existing significant (s) If you have the existing significant (s) project over a footpath (s) If you have the existing significant (s) project over a footpath (s) If you have the existing significant (s) project over a footpath (s) | applying for? n(s) 1 by the advertise (s) on an elevation or other public here for the advertise | Yes ement(s) in the on drawing o | No sis proposal? | d state th | • Yes C | |
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| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing adver If Yes to either or both Drawing GI-01 GI Photo Will the proposed at Please state the per From: 06/06/2 10. Interest in the pose of the applicant | proposed advered aluminum fracted logo and straight logo and strai | ertisement(s): ame canopy with backlit of the teet number. Fradvertisements are you erojecting or hanging sign teent(s) Polying for already in place the removed and replaced the se show the existing sign that the existing sign the existing sign that the existing sign tha | applying for? n(s) 1 2? by the advertise (s) on an elevation or other public here for the advertise (2020 | Yes ement(s) in the on drawing o | No sis proposal? | d state th | • Yes Connected the draw | |
| Please describe the Black powder Coate Laser cut vinyl appli How many of the for Fascia sign(s) 8. Location of Is the advertisement Is an existing advertisement Is an existing advertisement If Yes to either or both Drawing GI-01 GI Photo Will the proposed at Please state the perform: 06/06/2 10. Interest in the Does the applicant If No, has the permital If | proposed advered aluminum fracted logo and straight logo and strai | ertisement(s): ame canopy with backlit of the ere number. Fradvertisements are you projecting or hanging sign tent(s) Delying for already in place the removed and replaced are show the existing sign to project over a footpath the ere of the ere of the ere of the existing sign to project over a footpath the existing sign the existing sign than the existi | applying for? n(s) 1 2? by the advertise (s) on an elevation or other public h for the advertise (2020 verts are to be plentitled | Yes ement(s) in the on drawing o | No No Nis proposal? r photograph an | d state th | • Yes Connected the draw | |

| 11 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | | |
|---|--|--|--|--|--|--|
| | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 200 x Width: 5894 x Depth: 1000 metres | | | | | | |
| What materials will the sign be made of? | | | | | | |
| black powder coated aluminum | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? | | | | | | |
| The colour of text and background: | | | | | | |
| Backlit opaque white glass | | | | | | |
| Will the sign be illuminated? • Yes • No | | | | | | |
| Will the sign be illuminated internally or externally? • Internally Externally | | | | | | |
| Illuminance Levels: N/A as Led cd/m | | | | | | |
| Will the illumination be static or intermittent? • Static Intermittent | | | | | | |
| 12. Site Visit | | | | | | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No | | | | | | |
| If the planning outhority needs to make an appaintment to carry out a cite visit, whom should they contact? (Places colect only one) | | | | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) | | | | | | |
| The agent | | | | | | |
| 13. Declaration | | | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. | | | | | | |
| Date 04/04/2011 | | | | | | |