blowUP media UK Ltd The Media Centre, 6TH Floor 3-8 Carburton Street London W1W 5AJ

Phone +44 (0) 20 7307 7020 Fax +44 (0) 20 7307 7030 Web BlowUP-media.co.uk

blowUP media UK Ltd - The Media Centre, 3-8 Carburton Street, London, W1W 5AJ

Planning Services Camden Town Hall Argyle Street London WC1H 8EQ

RE: 11-13 Camden High Street London NW1 7JE

18.05.2011 miller@blowup-media.co.uk

Dear Sir/Madam,

Please find attached the following:

- A Four copies of an application for advertisement consent, which includes; 1APP form, application report, OS map, elevation drawings of proposed advert, lighting and fixing information.
- B A cheque for £335.00 to cover the application fee.

Should you have any questions pertaining to the application then please do not hesitate to contact the undersigned.

Accordingly, I look forward to receiving confirmation that the application is within the planning system

Yours sincerely,

Keith Miller Development Manager

A member of the STRÖER Group

Registered in England N°03985999

HSBC Bank plc Sort code 40-14-03 Account No 71 75 31 18

VAT No GB 760 9646 03