

Planning Services Camden Town Hall Argyle Street London WC1H 8EQ Email (enquiries only): env.devcon@camden.gov.uk

Telephone : 020 7974 1911 Fax

: 020 7974 5713

For office use

Date Payee App. No.

Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

1. Applicant N	lame, Address and Co	ntact Details				
Title: Mrs	First name: Maria		Surname: Ma	hal		
Company name	Clear Channel UK Ltd					
Street address:	33 Golden Square			Country Code	National Number	Extension Number
			Telephone number:			
			Mobile number:			
Town/City	London					
County:			Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	W1F 9JT					
Are you an agent	acting on behalf of the applic	cant? Y	es 💿 No			
2. Agent Nam	e, Address and Conta	ct Details				
No Agent details	were submitted for this appli	cation				
3. Site Addres	ss Details					
Full postal addres	s of the site (including full po	stcode where available)	Description:			
House:		Suffix:				
House name:	Bus Shelter					
Street address:	Euston Road					
	o/s Camden Town Hall					
Town/City:						
County:						

4. Pre-application Advice

Postcode:

Easting: Northing:

Has assistance or prior advice been sought from the local authority about this application?

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Neighbour and Community C	Consultation
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NW1 2ST

Description of location or a grid reference (must be completed if postcode is not known):

Have you consulted your neighbours or the local community about the proposal?

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5. Authority Employee/Member
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
Internally illuminated sequential 6 sheet display on bus shelter.
How many of the following type of advertisements are you applying for?
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe:
Double sided 6 sheet advertising box
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place? Yes No
If Yes, please provide details:
Our intention is to upgrade the existing bus shelter which already has advertising.
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).
Please see enclosed drawings and photographs
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 17/05/2011 To: 17/05/2016
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained? Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
10/hat is the height from the ground to the base of the advertisement (in matrox)?
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? N/A m
What are the dimensions of the proposed advertisement? Height: 1750 x Width: 1150 x Depth: 165 metres
What materials will the sign be made of?
Aluminium frame with 2 glass doors.
What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm
The colour of text and background:
N/A
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? • Internally Externally
Iluminance Levels: 284 cd/m
Will the illumination be static or intermittent?

12. Site			and the Uni	Controlly held to a control to the design of the control of the co	O Var	O No	
		•	•	footpath, bridleway or other public land?	\sim	○ No	
If the pla	anning authori	ty needs to make	an ap	pointment to carry out a site visit, whom should th	ey contact? (Please sel	ect only one)	
○ The	e agent	The applic	ant	Other person			
I/we here		lanning permissi rawings and add		asent as described in this form and the information.			
	23/05/2011	3					

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