

Development Control Planning Services London Borough of Camden Town Hall Argyle Street London WC1H 8ND

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Application Ref: **2011/3591/A** Please ask for: **David Glasgow** Telephone: 020 7974 **5562** 

27 September 2011

Dear Sir/Madam

Mr Joe McDonagh

2-4 The Lux Building

Hoxton Square

London

**N1 6NU** 

A & Q Partnership (London) Ltd

## DECISION

Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Advertisement Consent Granted

Address: 246 Kentish Town Road London NW5 2BS

Proposal:

Display of an internally illuminated fascia sign and an internally illuminated projecting sign, to front of retail premises at ground floor level (Class A1). Drawing Nos: 11 056 PA: 00; 50; 04; 14; 3.0 Fascia Signage Preferred Treatments; 4.0

Drawing Nos: 11 056 PA: 00; 50; 04; 14; 3.0 Fascia Signage Preferred Treatments; 4.0 Projecting Signs

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



2 No advertisement shall be sited or displayed so as to

(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);

(b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or

(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

## <u>Disclaimer</u>

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