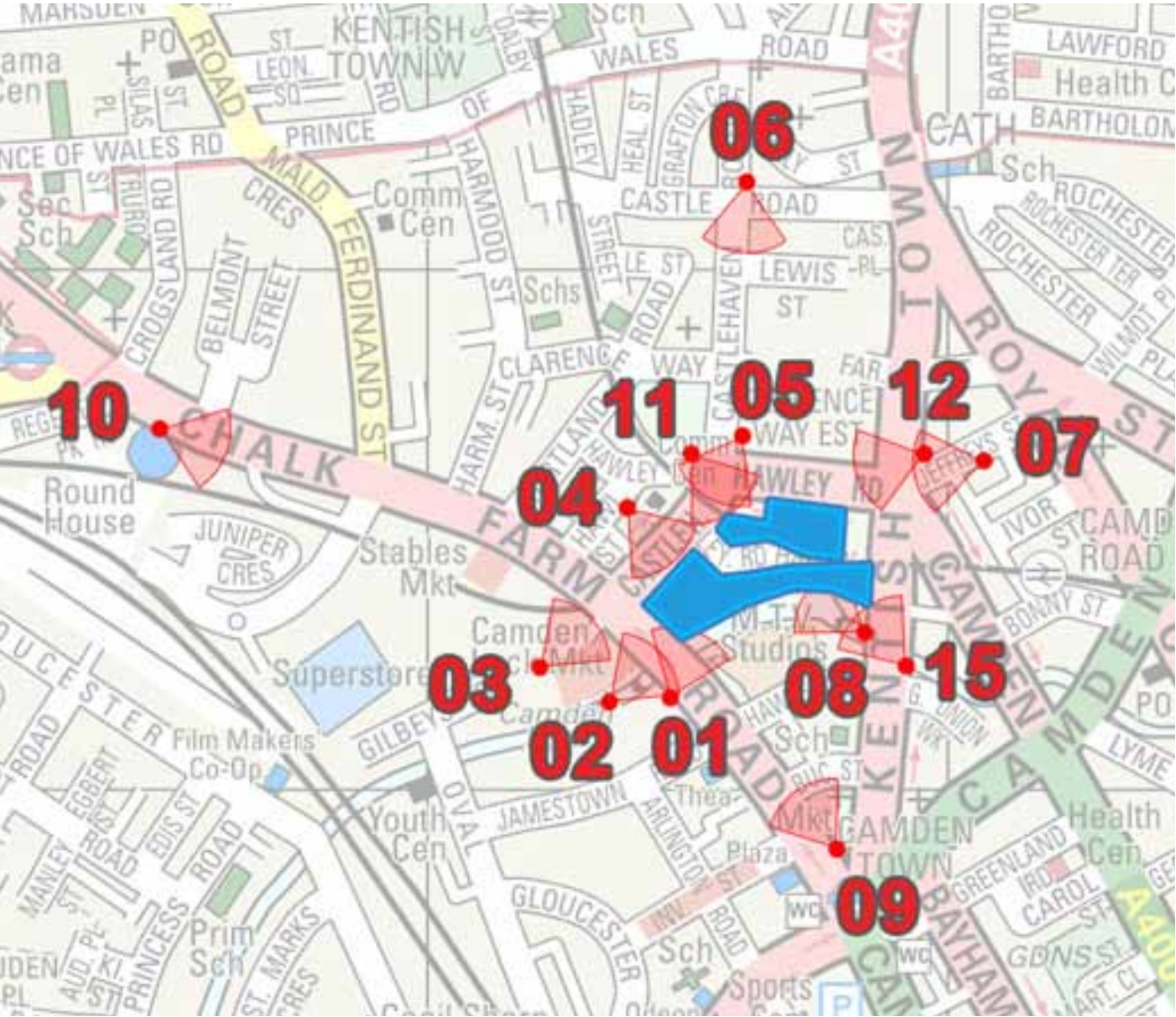
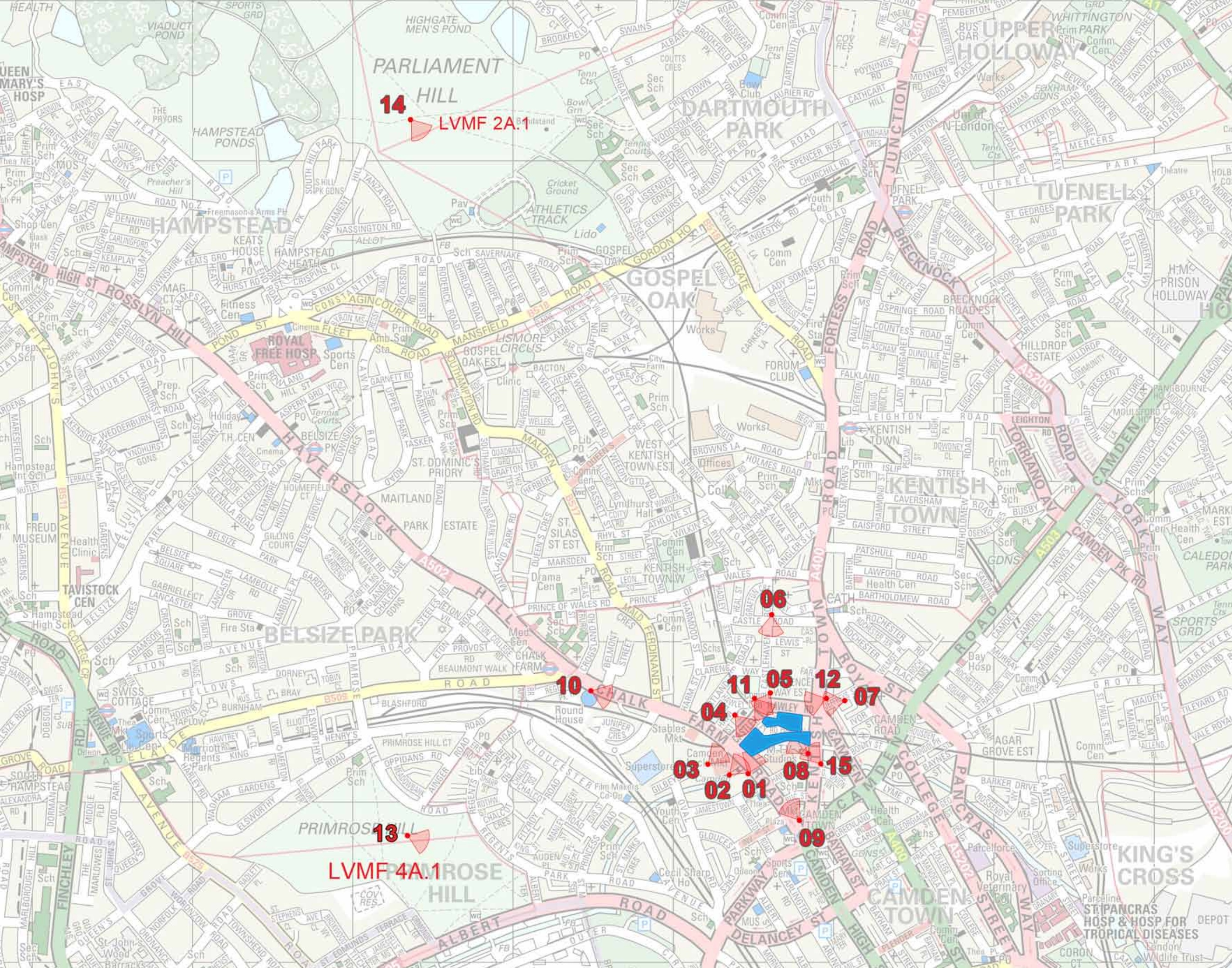


Evolution: design workshops
Townscape view points

A series of key view points were proposed, discussed and agreed with LBC. These were used to inform the massing proposals and throughout the design process to inform the design proposals.



Map indicating agreed view points

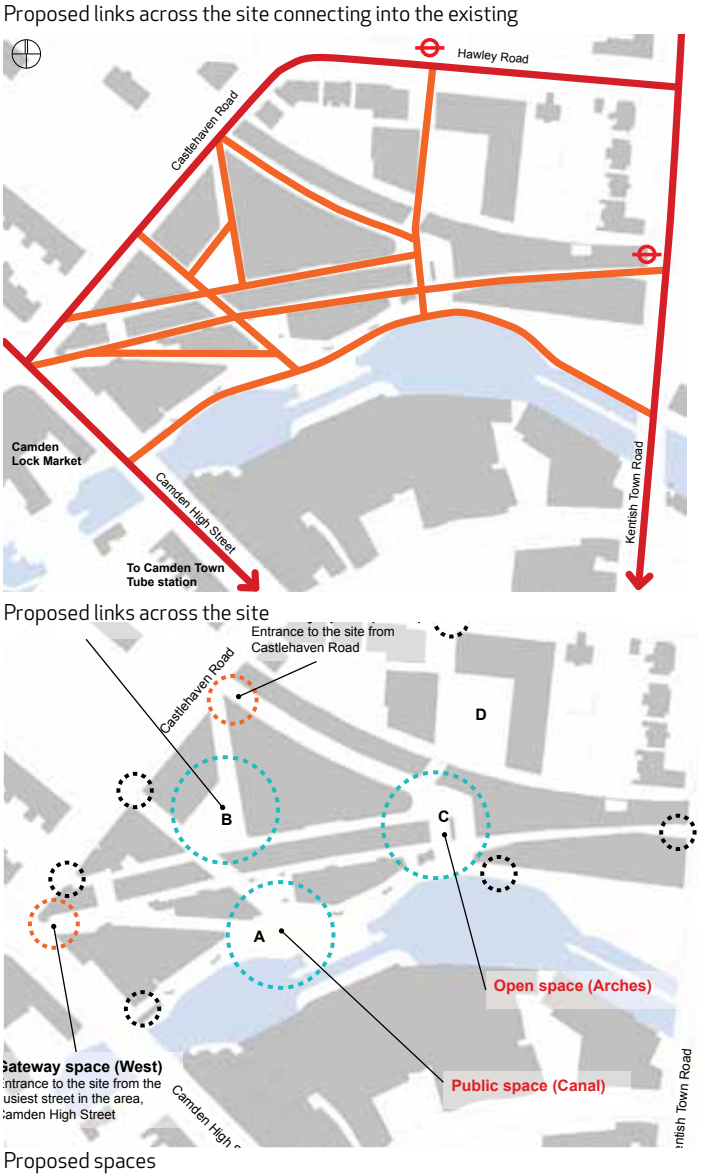
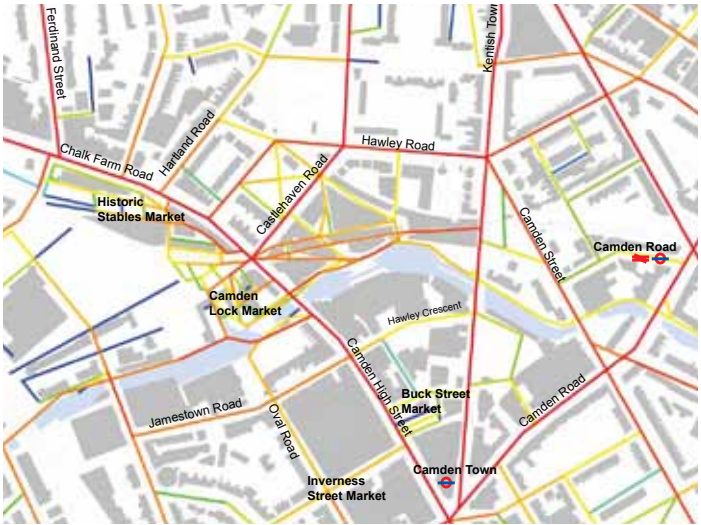


Evolution: revised masterplan

Following the workshops with LBC design officers and in light of the previous consultation comments, the revised masterplan was presented to LBC. This revised masterplan forms the basis for the proposal.

The following list highlights the key revisions to the earlier masterplans, incorporating the workshop discussions and meetings:

1. Retention of no's 1-6 Chalk Farm Road, with a new building of similar scale and style replacing the end building partially destroyed by fire at 7-8 Chalk Farm Road. Note: the ground floor single storey buildings are omitted to enlarge the public realm.
2. Creation of two retail buildings at Area A connected by bridges and galleries.
3. Increased size of the central canal space.
4. The market retail units were set back further from the tow path.
5. There was greater distinction between the retail spaces and the tow path.
6. Each gateway spaces was more defined.
7. The eastern canal space (Arch Space) has a narrowed connection with the Residential Space.
8. Site-wide servicing strategy was contained within the building on Area C, therefore the Arch Space was enlarged and devoted solely to public open space.
9. Greater emphasis on the separation of the market retail space from the Community Space, achieved with the new routes layout.
10. The site adjacent to Kentish Town Road (Area D) was defined by the proposed routes and entrances, in particular the new diagonal route.
11. The east-west route was expanded to 4-5 metres wide.
12. A new primary school was proposed.

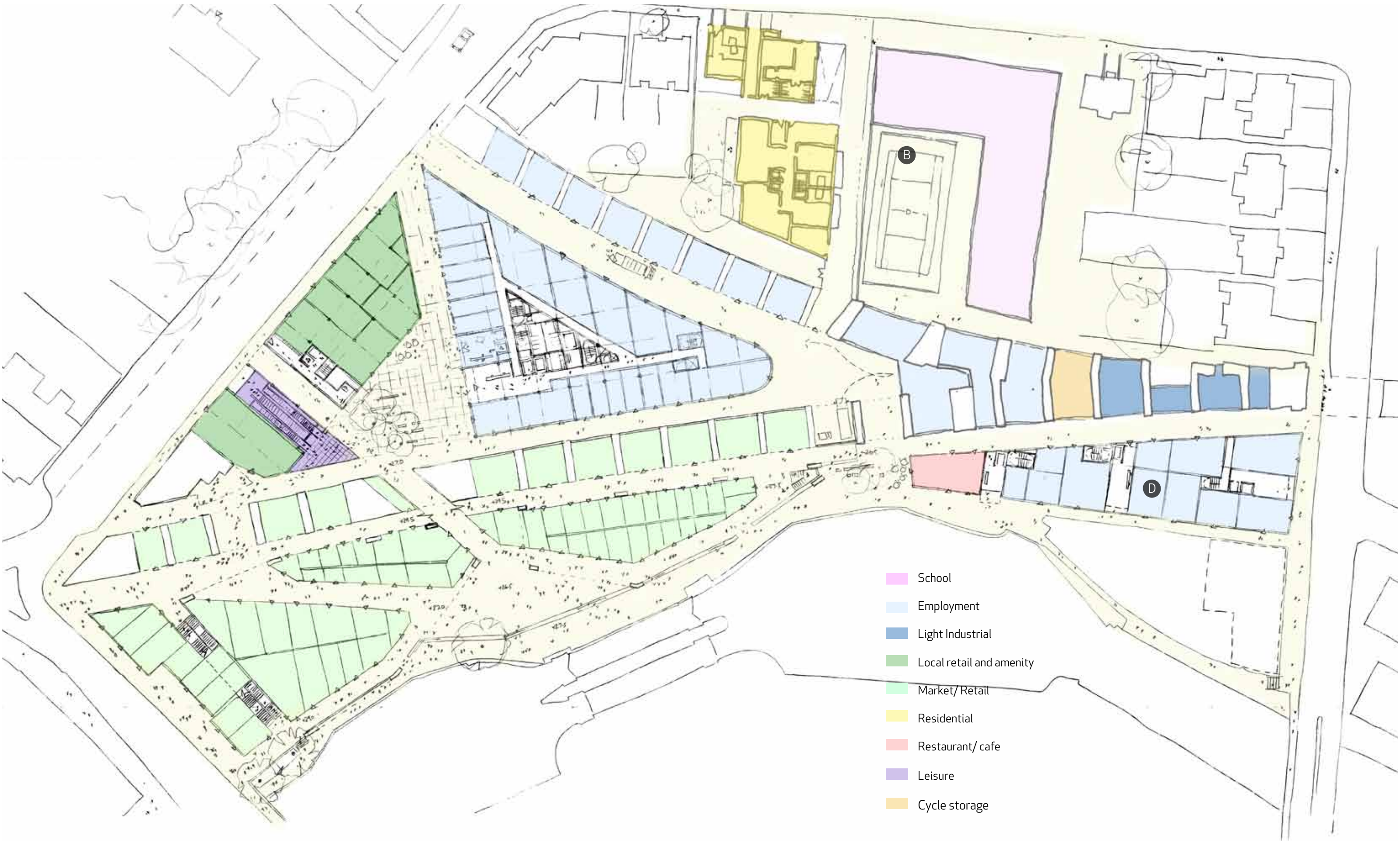


Evolution: revised masterplan

Ground level uses

In line with Camden Policy and the Hawley Wharf Area Planning Framework 2009, the following uses were proposed:

- Range of employment uses.
- Range of retail unit sizes.
- Creation of local retailing facilities.
- Range of residential unit sizes and tenures.
- Introduction of weekend/ bank holiday farmers' and produce market in area C.
- Creation of new open spaces.



Evolution: revised masterplan
Upper level uses



- Residential
- Restaurant