



Head of Development Control
London Borough of Camden
5th Floor Camden Town Hall Extension
Argyle Street
London
WC1H 8EQ

Our Ref: D130000/13PP

Your Ref:

Date: 13th October 2011

Dear Sir/Madam,

PLANNING APPLICATION UNDER THE TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED)

PROPOSED TEMPORARY CHANGE OF USE TO OLYMPIC/PARALYMPIC GAMES AMBASSADOR INFORMATION KIOSK – LONDON EUSTON STATION, LONDON BOROUGH OF CAMDEN

Introduction

We write on behalf of our client, the Greater London Authority (GLA), in support of a planning application submitted under the Town and Country Planning Act 1990, for a temporary change of use of land at Euston Station, to an Olympic and Paralympic Games Ambassador information kiosk.

We attach the appropriate planning application form together with ownership certificates, plans, specifications and a design and access statement. We have also made an electronic payment of £335 to cover the application fee.

Background and Context

The GLA will be locating information kiosks across London at key locations to assist the work of the volunteer Ambassadors during the 2012 Olympic and Paralympic Games.

Ambassadors will be stationed inside the kiosks and will provide information to the general public including event timetables and directions to public transport and Games facilities. The kiosks will provide Ambassadors with access to real time electronic information which can be used to inform the general public with current information. The interior of the kiosks will not be accessible to the general public.

Depending upon location, some kiosks will only operate during the Olympic Games, while others will also cover the Paralympic Games and may therefore be in place for up to 58 days.

Proposed Development

The GLA proposes to erect and operate a kiosk in the plaza outside Euston Station, immediately to the south of the statue at the main entrance to the station, as shown on the attached Site Location Plan. The location was chosen in acknowledgement of the station as a key transport hub for the Games.

URS Scott Wilson Ltd
6-8 Greencoat Place
London
SW1P 1PL, United Kingdom
Tel: +44 (0) 207 798 5000
Fax: +44 (0) 207 798 5001
www.urs-scottwilson.com

URS Scott Wilson Ltd
Registered in England: No 880328
Registered Office: Scott House, Alençon Link, Basingstoke, Hampshire, RG21 7PP, United Kingdom



The kiosk will comprise a pre-fabricated structure with no foundation and is capable of being installed/dismantled within one day. We therefore do not consider the proposal to constitute operational development as defined under Section 55 of the 1990 Town and Country Act.

The kiosk proposed for the Euston Station site would be in place for up to 52 days to cover the Olympic and Paralympic Games during July to September 2012, allowing time for construction/decommissioning. As the kiosk would be in place for more than 28 days, we consider that planning permission is required for a temporary change of use.

The main features of the proposal can be summarised as follows:

- core area will be 2.16 x 2.16m, totalling 4.67m²;
- maximum height will be 3.74m;
- information accessed at ground level (no steps and/or ramp required);
- built and fitted off-site, before being craned into position, subject to location accessibility;
- mains powered; and
- toilet/welfare facilities will be made available to Ambassadors by local stakeholders or nearby establishments.

For more detail please see the following attachments:

- kiosk design and drawings;
- Location Plan and Site Plan of the proposed temporary kiosk at 1:1250 and 1:100 respectively; and
- Design and Access Statement.

It should be noted that the external appearance / finish of the kiosk elevations has not yet been finalised and may vary from the attached information. However, it will comply with the general principles of the Olympic and Paralympic Games 'look and feel' design theme, and will not include any commercial advertising. The 'look and feel' design theme will be consistent across all official Olympic and Paralympic sites/facilities.

Planning Policy

The Camden Core Strategy (CS) 2010 states, at paragraphs 10.1 and 10.2 (with regard to community and visitor facilities), that:

"A key part of our strategy for managing Camden's future growth is making sure that the services, facilities and infrastructure to support the local community and visitors to the borough are provided in suitable locations to meet increasing demand...The Council will seek to ensure that a wide range of services and facilities...are provided in the borough, including...culture and arts, advice centres...and public conveniences."

Planning Policy CS10 goes on to state the following:

*"The Council will work with its partners to ensure that...facilities and services are provided for Camden's communities and people who work in and visit the borough. This includes:
...facilitating the efficient use of community facilities and the provision of multi-purpose community facilities that can provide a range of services to the community at a single, accessible location."*

It is considered that the kiosk has been appropriately located to be sufficiently prominent to pedestrians moving to/from the station, while being situated away from the main walkway on the edge of the plaza to avoid pedestrian congestion. The kiosk will comprise a temporary development which will provide an invaluable information service during the Olympic Games with minimal disruption to the site and surroundings. It is therefore considered that it accords with Policy CS10.

If you have any queries with regard to the planning application then please do not hesitate to contact us.

Yours sincerely
for **URS Scott Wilson Ltd**

A handwritten signature in black ink, appearing to read 'J Barnes-Gott', with a large, sweeping flourish at the end.

Jake Barnes-Gott BA (Hons) MA MRTPI
Planning Consultant
Environment and Natural Resources
URS/Scott Wilson

Direct Line: +44 (0)20 7798 4359
jake.barnes-gott@scottwilson.com